



Board Resolution of **Outdoor Outreach**
2016-08 *Live Well San Diego* Partnership

WHEREAS, the health and well-being of citizens is of primary concern for the County of San Diego, and on July 13, 2010, the San Diego County Board of Supervisors adopted the *Live Well San Diego* vision, for achieving the county's vision of Building Better Health, Living Safely, and Thriving; and

WHEREAS, *Live Well San Diego* is the common thread between the work of public and private entities, faith-based and community-based organizations, cities, business community members, and other stakeholders toward a shared vision of a healthier, safe, and more self-sufficient communities; and

WHEREAS, Outdoor Outreach was founded in 1999 to connect underserved and at-risk youth in San Diego to the transformative power of the outdoors; and

WHEREAS, Outdoor Outreach fulfills the *Live Well San Diego* partner requirements by providing opportunities for young people to surf, climb, paddle and more, engaging them in meaningful activities that promote a strong sense of self, self-esteem, belonging and resiliency; and by connecting participants to a positive peer network and instructors who model possibility and opportunity; thereby helping build more vibrant communities by improving access to the outdoors for marginalized and underserved groups; and

WHEREAS, Outdoor Outreach is committed to continuing to advance *Live Well San Diego* into the future, and is embracing strategies of this initiative in ways illustrated here:

- **Building a Better Service Delivery System** by improving access to our public lands for underrepresented populations, with real outcomes for youth participants, their families, their schools and their communities; and
- **Supporting Positive Choices** by using the outdoors to open a world of possibility to San Diego youth, helping them find and apply their strengths, and develop a new narrative of what they can do and be; and
- **Pursuing Policy and Environmental Change** by inspiring teens to respect and protect the places where they play, and strengthening a diverse constituency of youth advocates who can communicate the value of our public lands and waters; and
- Through adventure-based education, job training and employment, creating pathways to self-sufficiency for young adults from underserved communities; and

WHEREAS, Outdoor Outreach whole-heartedly supports the *Live Well San Diego* vision and will have the opportunity to collaborate with the network of *Live Well San Diego* champions and partners to achieve the greatest collective impact possible for creating and sustaining safe, healthy and thriving communities; and

NOW, THEREFORE, BE IT RESOLVED that the Outdoor Outreach Executive Director hereby approves the partnership with the County of San Diego's *Live Well San Diego* vision during the meeting occurring on August 29, 2016.

Ben McCue
Executive Director