

PROCLAMATION

Presented by Supervisor Ron Roberts

HONORING SUBME

WHEREAS, the health, safety and well-being of residents is of primary concern for the County of San Diego and on July 13, 2010, the San Diego County Board of Supervisors adopted the Live Well San Diego vision to achieve the County's vision of safe, healthy and thriving communities; and

WHEREAS, the Live Well San Diego vision is about uniting all sectors—business, schools, military and veteran's organizations, community- and faith-based organizations, and all levels of government—in order to bring about positive change; and

WHEREAS, Subme's mission is to promote health and wellness through social and sport activity. Subme is a mobile app that helps more people play more sports, which in turn help them stay physically active, healthy and happy. The Subme app allows anyone looking for players to post an announcement, and anyone with the app can see what games are available for them to play in anytime.

WHEREAS, Subme helps social sports businesses and community recreation centers thrive. Subme is a platform that brings a diverse group of people together and has the potential to facilitate building meaningful relationships through common interests in the community; and

WHEREAS, Subme mission and benefits it provides are aligned with Live Well San Diego's goals of building better health and fostering a thriving community. Subme will continue to find ways to overcome challenges related to active lifestyle participation, and looks forward to working with Live Well San Diego partners to collaboratively better the lives of those in our community;

*WHEREAS, As the founders of Subme look into the future, they plan to increase the engagement of the community by expanding the number of leagues and to host numerous free recreational sporting events every month that are open to the public; **NOW THEREFORE,***

***BE IT PROCLAIMED** by Dianne Jacob and all members of the San Diego County Board of Supervisors on this 14th day of June 2017 that they commend Subme for its outstanding service, leadership, and commitment to the health and wellness of county residents, and do hereby declare this day to be the **"SUBME LIVE WELL SAN DIEGO DAY"** in San Diego County.*