



County of San Diego California

PROCLAMATION

Presented By Supervisor Dianne Jacob

HONORING MJE MARKETING SERVICES, INC.

WHEREAS, the health, safety and well-being of residents is of primary concern for the County of San Diego and on July 13, 2010, the San Diego County Board of Supervisors adopted the Live Well San Diego initiative to achieve the County's vision of safe, healthy and thriving communities; and

WHEREAS, the Live Well San Diego initiative is about uniting all sectors – business, schools, military and veterans organizations, community- and- faith-based organizations, and all levels of government – in order to bring about positive change; and

WHEREAS, MJE Marketing is committed to high-quality, effective campaigns that demonstrate return on investment, whether the focus is on managing a sensitive public issue or identifying the key call-to-action to attract thousands of people; and

WHEREAS, MJE Marketing has joined First 5 San Diego in the mission of promoting the healthy development of children ages 0 through 5; and

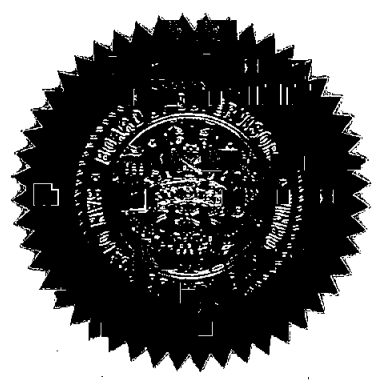
WHEREAS, MJE Marketing has recognized the importance of educating the public on establishing healthy habits at an early age by crafting the "Healthy Start" educational campaign – a strategic partnership between Vons and First 5 San Diego; and

WHEREAS, MJE Marketing has reached thousands of San Diego County residents with messages promoting healthy living for children, families and communities; and

WHEREAS, MJE Marketing is committed to continuing to advance Live Well San Diego into the future by targeting strategies to inform the public on supporting healthy choices and advance new and creative ways to create a healthy, safe and thriving community by working together with the County of San Diego and First 5 San Diego; and

WHEREAS, the County of San Diego is committed to recognizing and honoring those organizations that are dedicated to the best ideals of public service, and MJE Marketing Services, Inc. is one such worthy organization; NOW THEREFORE,

BE IT PROCLAIMED by Chairman Bill Horn and all members of the San Diego County Board of Supervisors on this 29th day of June 2015, that they commend MJE MARKETING SERVICES, INC. for outstanding service, leadership and commitment to the health and wellness of area residents, and do hereby declare today to be "MJE MARKETING SERVICES, INC. DAY" throughout San Diego County.



Gregory B. Cox
Supervisor 1st District

Lizama Jacob
Supervisor 2nd District

Dave Roberts
Supervisor 3rd District

John Roberts
Supervisor 4th District

Bill Horn
Supervisor 5th District