



Cardiff 101 Main Street
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January 13, 2014

Mr. Chuck Matthews
Deputy Director
Health and Human Services Agency
County of San Diego

Dear Mr. Matthews:

It is with great pleasure to inform you that the Cardiff 101 Main Street fully supports the County of San Diego's Live Well San Diego initiative.

Our association strongly believes in the initiative of Live Well San Diego, and we will continue to work to promote positive, healthy choices to our members and the Cardiff-by-the-Sea community at large.

Our work includes annual events that help San Diego County residents to thrive and enjoy the highest quality of life. Our annual Arts Alive Banner Program promotes local artists in the community. The artist's work is then hung on lamp posts for all to enjoy. Our annual Cardiff Dog Days of Summer advocates healthy pet ownership and supports local rescue groups when adopting a pet and supplies resources on low cost spay & neuter procedures. Our annual Cardiff Surf Classic & Green Beach Fair not only showcases the incredible sport of surfing but also promotes living a healthy and environmentally friendly lifestyle. Nearly 100 vendors set up in the Cardiff State Beach parking lot to help San Diego County residents learn more. We also maintain an all organic community park called Carpentier Parkway that is a mainly volunteer run park enjoyed by thousands of members of the community on a weekly basis. We also work closely with the City of Encinitas on a variety of projects to make Cardiff walk-able, safer and more accessible.

We are very happy to partner with the County of San Diego and look forward to doing more to help achieve the vision of Live Well San Diego.

Warm regards,

Tess Radmill
Program Manager