Bill York, 2-1-1 San Diego

As the Executive Vice President of 2-1-1 San Diego, Bill York operates one of the most successful 2-1-1 providers in the nation. With his diverse expertise and knowledge in business management, care coordination service, and funding models, coupled with his spirit of collaboration and partnership, Bill has successfully secured 94% of the organization’s $11 million budget in fee-for-service contracts and business partnerships. Under Bill’s leadership and vision, the 2-1-1 team has built a state-of-the-art 2-1-1 Connections Center that has welcomed 10,000 visitors since opening its doors in February 2016, and provides a space for the community to gather to incubate ideas to improve service barriers with partners. Committed to improving access to services for active duty military, veterans, and their families, Bill is a strong local and national advocate for this community. In 2011, he worked with local partners to launch Courage to Call, which is now the region’s premier specialty program assisting military, Veterans, and their families by providing peer support, access to resources, training and care coordination. Bill is the Co-chair of the Governing Council for the Military Transition Support Project that oversees Zero8Hundred, a transition program for our military and Veteran community. He also served as the Chair of the San Diego Veterans Coalition. Most recently, he is the region’s lead in launching Vets’ Community Connections. In 2015, Bill was recognized as the San Diego Veteran of the Year by California State Assemblymember Toni Atkins.

Debra Rosen, North San Diego Business Chamber

Debra Rosen is President and Chief Executive Officer of the North San Diego Business Chamber. Since assuming her position in 2009, Rosen has built the Chamber into a respected regional business organization, diversifying its programs, membership and Board of Directors. Rosen has aggressively advanced a competitive agenda that includes building strong Chamber membership and advocacy for business, strengthening political relationships, developing a sustainable military program, and protecting business interests on a local, state and federal level. Credited with the turnaround of two underperforming nonprofit organizations, Rosen has developed and implemented strategic plans, restored profitability for member programs and won market share in competitive regions while delivering growth for the Chamber, its members and the business community. Before joining the Chamber, Rosen spent four years at the Downtown Business Association of Escondido and 15 years at the San Diego Union-Tribune. She is a Paul Harris Fellow in Rotary, a member of the San Diego Chairman’s Roundtable and a member of the Advisory Board at National University’s School of Business and Management. She holds a B.A. in public administration from San Diego State University.
Andy Hall, San Diego Workforce Partnership (SDWP)

Andy has extensive experience in workforce development, public sector leadership, and community service. In his role overseeing the Youth, Adult, Business Services and Research departments, Andy is responsible for the overall direction and strategy of the nearly $35M that SDWP invests annually in workforce programs and ongoing labor market research designed to close the skills gap in San Diego. Prior to joining the SDWP team, Andy was a workforce consultant with Public Consulting Group, where he worked with and advised numerous Workforce Investment Boards, economic development entities, community colleges and other key partners. Andy sits on several boards and committees, including the Community Corrections Partnership, the California Workforce Association, and the Maritime Alliance Foundation, among others.

Maurice Wilson, National Veterans Transition Services, Inc.

Maurice Wilson is currently the President/Executive Director of the National Veterans Transition Services, Inc. - a non-profit organization he co-founded with retired Rear Admiral Ronne Froman after serving as a member of the Call of Duty Endowment (CODE) where he got his inspiration to design REBOOT. Troubled by the high unemployment, homelessness, growing suicide rates and other issues associated with military to civilian reintegration, Maurice designed REBOOT, a three-week behavior-based transition program designed to help returning service members/veterans successfully reintegrate into civilian life after years of military service.

Sean Karafin, San Diego Regional Chamber of Commerce

In early 2015, Sean joined the staff at the San Diego Regional Chamber of Commerce as Executive Director, Policy and Economic Research where he is an integral part of the public policy team and leads economic research. Prior to joining the Chamber, Sean served in multiple roles at the San Diego County Taxpayers Association including as Interim President and CEO from March through June of 2014. At the Taxpayers Association, Sean directed numerous policy and research efforts and his commentary regularly appeared in media outlets including KPBS, UT San Diego, and Voice of San Diego. Prior to entering the non-profit sector, Sean held positions at two economic consulting firms: Applied Development Economics in the San Francisco Bay Area, and BW Research Partnership in North San Diego County. In these roles, Sean worked with numerous municipalities to make economic and fiscal policy decisions based on comprehensive research and sound analysis.
Expanding Collaboration

1. Expand collaboration among workforce planning, education, community-based organizations, and government agencies' workforce development strategies.

TABLE FACILITATORS:
Omar Passons, Vice President, Community Development & Policy, Jacobs Center
Jaqueline Reynoso, President/CEO, National City Chamber of Commerce
Paul Redfern, Chief Financial Officer, 2-1-1 San Diego

Questions:
- What are some best practices in your organizations for attracting, retaining and developing your current workforce?
- What data/indicators do you use in measuring the success of these facets?
- Do you have leadership development programs within your organizations that enhance workforce development?
- How do you provide outreach and opportunities for secondary school and college level students who will soon be entering the workforce? What opportunities do you have for internships?
- What are some ways we can better partner to share best practices and learn from each other as it relates to workforce development?

Creating Pathways to Careers for Veterans

2. Create Pathways to Careers.

TABLE FACILITATORS:
Andy Hall, Vice President and Chief Program Officer, San Diego Workforce Partnership
Michael Shubert, Director of Employment Services, Goodwill Industries of San Diego County
Aron Pritchard, Business Development Manager, Goodwill Industries of San Diego County

Questions:
- What are examples of successful “pathways” tools or plans to careers for veterans that you know of in the region?
- Explain why you feel they are successful (i.e. leadership? funding? best practices and results?)
- Are their barriers or gaps in the region as it relates to creating successful, accessible career pathways for veterans?
- If so, what is missing?
- What do we need to do more of?
Financial Literacy for Veterans
3. Strengthen community member’s literacy to support stable families.

**TABLE FACILITATORS:**
Brad Pagano, *Managing Director and Co-Founder, San Diego Financial Literacy Center*
Maurice Wilson, *President/Executive Director, National Veterans Transition Services, Inc.*
Kevin Cortes, *Chief Military Officer, MiraMar Federal Credit Union*

Questions:
- What are successful financial literacy programs for veterans that you know of in the region?
- Why do you feel financial literacy is beneficial to a healthy economy or workforce?
- Are there gaps in this effort?
- What could we do to expand on the current successes of financial literacy programs in the region or are there areas that need to be improved on for this effort?

Supporting Economic Development
4. Strengthen cross-sector collaboration to support economic development.

**TABLE FACILITATORS:**
Sean Karafin, *Executive Director, San Diego Regional Chamber of Commerce*
Debra Rosen, *President/CEO, North San Diego Business Chamber*
Gabriel Kendall, *Associate Director of Community Partnerships, 2-1-1 San Diego*

Questions:
- What are the ways that your organizations interact with local public agencies?
- How can these relationships be improved?
- How can public agencies such as the County of San Diego do a better job of engaging with local private organizations and business associations?
- Are there currently opportunities for your organizations to collaborate or present to local public agencies as a means of educating on business-related issues? If not, what are the barriers to this sort of dialogue and communication?

Generating Regional Partnerships
5. Investigate opportunities to generate regional partnership collaboration to support local economic development.

**TABLE FACILITATORS:**
Heather Milne Barger, *Vice President of Communications, San Diego Workforce Partnership*
John Funk, *Director of Operations, Military & Veteran Services, Work First/Easter Seals Southern California*
Camey Christenson, *Vice President of Community & Business Partnerships, 2-1-1 San Diego*

Questions:
- What are some successful regional partnerships or collaboratives that support veterans, and how do these programs contribute to a positive local development?
- Why do you feel these regional partnerships or collaboratives are successful?
- Are there gaps in this effort?
- What could we do to expand on the current success of these collaboratives or are there areas that need to be improved on for this effort?