INTRODUCTION

Since 2010, Live Well San Diego has united individuals and organizations under the shared vision for a San Diego region that is Building Better Health, Living Safely and Thriving. More than 300 Recognized Partners have committed to collaborating, innovating and leading the way to improve the health, safety and wellbeing of residents across the region.

Serving a population of nearly 475,000 residents living in six cities (Carlsbad, Del Mar, Encinitas, Oceanside, Solana Beach and Vista) and over a dozen more communities, North Coastal Live Well San Diego Recognized Partners have significant impact. During the 2016-2017 year, Partners focused on collective impact strategies to improve life-long learning and safety so residents of all ages have the opportunity to lead healthy, productive lives.

FEATURED EVENTS & PROGRAMS

North Coastal regional events and programs created opportunities for Recognized Partners and community members to connect, share best practices and develop strategies that propelled Live Well San Diego forward in innovative ways.

North Coastal partners are dedicated to improving life-long learning for students. Vista Unified School District hosted Campus Community Connect to better meet the needs of students and their families. Oceanside Unified School District hosted a series of literacy events in conjunction with their Summer Meals Program, held at parks and libraries around the city. The Carlsbad Leadership Academy, a joint program of the City of Carlsbad and Carlsbad Unified School District, hosted a “shark tank” event where students pitched business ideas to local leaders. And partners who are members of Vista Community Clinic’s North Coastal Prevention Coalition threw a 420 Remix party on April 20, 2017 to provide teens with an alternative positive choice instead of marijuana, which is associated with this date.

Partners and County Staff in the North Coastal Region work closely with those in the North Inland Region to plan and implement events and programs. The Building Better Futures Gang Prevention & Intervention Summit brought together more than 180 city and County policymakers, law enforcement, probation, school-based leaders, community-based organizations and community members to share resources and information about gang suppression, intervention and prevention efforts in North San Diego County. Hosted by the North County Gang Commission in February 2017, a portion of the summit was dedicated to honoring community members and law enforcement officials working tirelessly on gang reduction in the region.

This event was followed by the North County Thriving Forum, held in April 2017, where more than 200 community partners and stakeholders came together to discuss how they can collaborate so North County communities are able to grow, connect and enjoy the highest quality of life.
PARTNER SUCCESS STORIES

Recognized Partners are committed to advancing the *Live Well San Diego* vision of a region that is Building Better Health, Living Safely and Thriving. Working with the County of San Diego, Partners are driving meaningful and sustainable improvement in the lives of San Diego County residents.

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**In Focus: Helping Trafficking Survivors Regain their Lives**

The **North County Lifeline** Project LIFE program provides trauma informed, evidence-based and culturally respectful prevention and intervention services to all victims of human trafficking.

Grace befriended a man online who gained her trust and offered her a job in San Diego. Upon arrival, Grace became the victim of human trafficking and was held in captivity for months. Grace was finally able to connect with her aunt, who reached out a member of the Project LIFE human trafficking collaborative. They coordinated Grace’s rescue with law enforcement and moved her to an emergency safe house in North San Diego County. Grace now receives counseling and trauma informed therapy, and is able to focus on her goals, get a new job and begin to rebuild her life.

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**In Focus: Encinitas Union School District Integrates Healthy Food into Curriculum**

The **Encinitas Union School District** Farm Lab and Nutrition programs have teamed up to bring healthier fare to their students. The District has successfully operated its Farm to School program since 2013 and secured its organic certification in 2016, making it the first certified organic school district in the country to grow food for its own lunch program.

The Farm to School Program harvested 5,000 pounds of produce and enough lettuce each week to supply all nine daily salad bars in the District throughout the school year, and enough tomatoes to roast and freeze as pizza and marinara sauces for all nine schools for the entire school year. The Farm Lab builds upon the successes of past farm to school approaches through its onsite school location and full integration of DREAMS, an educational approach that incorporates design, research, engineering, art, math, and science into standards-based, hands-on lessons. This furthers each student’s ability to build healthy habits through learning, exploration and activities.

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**Additional Partner Success Stories**

- **Carlsbad Unified School District** launched several student-produced distracted driving PSAs that were featured on *10News*.
- **Gary and Mary West Foundation** released a national survey on aging.
- The HealthStart Program at **MiraCosta Community College District** helped students prepare for a career in the health field.
- **San Dieguito Union High School District** and **Del Mar Unified School District** advanced to the California State Science Olympiad.
- The **Solana Center for Environmental Innovation** worked with businesses and residents to reduce waste and grow healthy soil.

Read the full report online: *LiveWellSDPartnersReport.org*
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Serving a population of nearly 486,000 residents living in four cities (Escondido, Poway, San Marcos and the northern part of the City of San Diego) and dozens of smaller communities, North Inland Live Well San Diego Recognized Partners have significant impact. Partners are working on gang prevention, high-quality education and access to mental health and substance abuse services so residents of all ages have the opportunity to lead healthy, productive lives.

FEATURED EVENTS & PROGRAMS

During the 2016-2017 year, Recognized Partners in North Inland Region hosted events and programs where community members could connect, share best practices and develop strategies that continue to propel Live Well San Diego forward in innovative ways.

The Building Better Futures Gang Prevention & Intervention Summit included more than 180 city and County policymakers, law enforcement, probation, school-based leaders, community-based organizations and residents to share resources and information about gang suppression, intervention and prevention efforts in North San Diego County. Hosted by the North County Gang Commission in February 2017, a portion of the summit was dedicated to honoring community members and law enforcement officials working tirelessly on gang reduction in the region. This event was followed by the North County Thriving Forum, held in April 2017, where more than 200 community partners and stakeholders came together to discuss how they can work together so North County communities are able to grow, connect and enjoy the highest quality of life.

Additionally, North Inland Region Recognized Partners coordinated signature events that reached thousands of residents.

- The 2016 Veterans Forum brought together active and former military members and their families, service providers and community members;
- Four Recognized Partners hosted mental health screenings as part of the County-wide Check Your Mood Week; and
- The Rancho Bernardo High School Friends of the Library 4th Annual 5K Fun Run/Walk and Wellness Expo and the North County Health Services Trek or Treat 5K and Wellness Expo all connected residents with service providers and health resources.
- Julian Union School District’s Intergenerational Safe Routes to School program connects older adults and students in monthly walking school bus events to increase physical activity in a safe walking environment.

RECOGNIZED PARTNERS SERVING NORTH INLAND: 43

- [7] Business & Media
- [1] Cities & Governments
- [23] Community & Faith-Based Organizations
- [12] Schools & Education

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PARTNER SUCCESS STORIES

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In Focus: Escondido Museum Brings Partners Together to Support Community Health and Wellness

San Diego Children’s Discovery Museum (SDCDM) held their First Annual Health & Wellness Week September 19-23, 2016 at their Museum located in Escondido. Each day they offered free check-ups and workshops in partnership with local health and wellness organizations. The week welcomed more than 1,500 visitors and was a chance for SDCDM to engage with community partners and provide health and wellness resources to Museum visitors and the community at large.

“We were thrilled to be able to collaborate with our community partners to provide important information and services around health and wellness,” said Executive Director, Javier Guerrero. “We strive to be a model community children’s museum providing access to authentic hands-on learning experiences that develop the whole child, lifelong learners and global citizens.”

In Focus: CSUSM Building Bridges for Students

A feasibility study conducted on behalf of Cal State University San Marcos confirmed that a new Engineering degree program was a much-needed program in the region.

“It will increase the professional and education opportunities for the residents of North County and the broader area served by CSUSM,” said Gerardo Dominguez, a CSUSM associate professor of physics.

While there are other engineering programs in Southern California, the study highlighted how CSUSM is in a prime position to draw from existing curricula and faculty expertise while appealing to the hiring needs and goals of local industry.

Additional Partner Success Stories

• Escondido Education COMPACT at Orange Glen Elementary School hosted a Bike to School Event.
• Casa de Amparo supported those affected by child abuse and neglect.
• Palomar Health adopted Healthy Food in Health Care practices.
• The Patio Playhouse Community and Youth Theatre held a Fire and Water Expo that focused on fire and personal safety.
• San Diego County Farm Bureau’s San Diego Grown 365 Brand gave local farmers an edge in the marketplace.
• San Dieguito River Park hosted numerous events and workshops for the community.

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INTRODUCTION
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North Central Region is one of the most diverse geographical regions in the county, and consists of half of the City of San Diego and 24 smaller communities including Linda Vista, Mission Valley, Clairemont and La Jolla. Serving a population of over 618,000 residents, North Central Live Well San Diego Recognized Partners have significant impact on their local communities. Partners are dedicated to ensuring residents are healthy, safe and thriving by working to increase access to preventive healthcare; decreasing access to drugs, alcohol and tobacco; and creating pedestrian and bicycle-friendly neighborhoods.

FEATURED EVENTS & PROGRAMS
During the 2016-2017 year, Recognized Partners hosted events that gave North Central Region community members the opportunity to connect, share best practices and develop strategies that propelled Live Well San Diego forward in innovative ways.

North Central Recognized Partners bring generations together to live well, and work to foster growth, understanding and friendship between the young and young at heart. Meals on Wheels relied on its many dedicated volunteers to deliver meals and social contact to more seniors throughout the region. ElderHelp of San Diego helped seniors age in place by connecting them with volunteers who provide a renewed sense of freedom. And San Diego OASIS hosted Taste of OASIS, where they connected more than 600 seniors to volunteer opportunities and physical activity classes.

Recognized Partners also promoted employee wellness and workforce readiness. WD-40 developed the Advancing Opportunity & Prosperity Program. Scripps Health promoted employee health through cooking classes, onsite exercise facilities and smoke-free policies. Walden Family Services’ Mile-A-Day Challenge engaged every employee regardless of fitness level or physical ability. Junior Achievement provided entrepreneurship, work-readiness and financial literacy programs to over 79,000 youth. And Partnerships with Industry created opportunities for more adults with disabilities to enter the workforce.

RECOGNIZED PARTNERS
SERVING NORTH CENTRAL: 105

- **27** Business & Media
- **2** Cities & Governments
- **74** Community & Faith-Based Organizations
- **2** Schools & Education

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PARTNER SUCCESS STORIES
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In Focus: Building Momentum to Improve Literacy

The Words Alive Teen Services Program engages students in literacy, reading and education in a variety of ways: through a monthly book club, writing and career readiness workshops and a scholarship program. Words Alive’s Westreich Scholarship Program awards scholarships to Adolescent Book Group participants to support them in their pursuit of higher education at the college or vocational level. The program matches each recipient with a mentor and they meet regularly throughout the school year. In June, two scholarship students, Cathy Campos and Brittany Jackson, graduated with bachelor’s degrees.

“Words Alive has demonstrated that there are people who care for others without expecting something in return,” explained Jackson. “They have been so loving to me, and my experience at UCSC wouldn’t have been the same without them. I plan to apply for my Masters in the fall to achieve my credentials to become a High School Counselor. I want to help other students understand the importance of education and everything that it has to offer.”

In Focus: Ridesharing Gets Seniors Where They Need to Go

Lack of safe, affordable transportation for seniors is a problem recognized at the national, state and local levels. Here in San Diego, there are more than 50,000 older adults for whom access to transportation is a daily concern.

With funding from The San Diego Foundation’s Age-Friendly Communities grants, Jewish Family Service of San Diego launched a breakthrough service, On the Go: Navigator. The app connects with ride-sharing companies like Lyft and Uber to offer riders ages 60 and older safe, same-day transportation anywhere in San Diego County. To date, the program has provided more than 300,000 rides for seniors and operates its transportation service without regard to race, color and national origin.

Additional Partner Success Stories

• 2-1-1 San Diego launched the 360° Community Coordination platform.
• Feeding San Diego announced the launch of the first Starbucks FoodShare Program, with donations from 190 local Starbucks locations estimated to provide 625,000 meals in the San Diego area annually.
• Kaiser Permanente offered simple ways to relieve stress through mindfulness and various activities.
• Resounding Joy provided 396 service members and veterans music therapy, a 30% increase from the previous year.
• San Diego County Credit Union provided collaborative solutions for financial health.
• San Diego Gas & Electric constructed the world’s largest lithium ion battery energy storage facility.

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INTRODUCTION

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With a vast and diverse geography, East Region has a population of over 471,000 residents and is comprised of incorporated and unincorporated areas, suburban and rural communities, and Indian reservations. East Live Well San Diego Recognized Partners have significant impact in their communities including El Cajon, Lemon Grove, Alpine, Spring Valley and Mountain Empire. Partners are working together to reduce exposure of secondhand smoke and underage drinking, increase access to healthy foods and strengthen private-public partnerships in support of physical activity.

FEATURED EVENTS & PROGRAMS

During the 2016-2017 year, East Region events and programs created opportunities for Recognized Partners and community members to connect, share best practices and develop strategies that continue to propel Live Well San Diego forward in innovative ways.

There were many events celebrating culture, providing health resources and connecting families living in the East Region. On November 5, 2016, residents from across the region, including 91 Spanish Speakers and 24 children, attended the Let’s Connect Event, coordinated by the Newcomer’s Collaborative, a workgroup of the El Cajon Collaborative. The event provided an opportunity for immigrants and refugees to browse local resources and attend workshops on how to navigate the education system, immigration services, Child Welfare Services, domestic violence, equal housing rights and employment. Attendees were also able to apply for public benefits or ask questions regarding their eligibility or specific case. The event included entertainment by EJE Folklorico dancers and Native American drumming, free childcare and lunch from Salsa Mexican Restaurant.

In addition, the Grandparents Raising Grandchildren Summit, hosted by Meridian Baptist Church, and a Foster, Adoptive and Kinship Care Education Super Saturday at Grossmont-Cuyamaca Community College provided the opportunity for families to connect with one another, access public benefits, discover local agencies and be a part of a supportive community that will assist them in raising their child or children.

In conjunction with Live Well Communities, the City of Lemon Grove was designated a HEAL Zone: part of a Kaiser Permanente program designed to help combat obesity by making healthy choices accessible to more people in underserved areas. In Lemon Grove, partners are working to make policy and environmental changes, enhanced by education and promotion, to help residents lead healthier lives.

RECOGNIZED PARTNERS

SERVING EAST REGION: 24

- Business & Media
- Cities & Governments
- Community & Faith-Based Organizations
- Schools & Education

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In Focus: Partnership Encourages El Cajon Residents to Be Safe Using Active Transportation

In an effort to promote walking and active transportation among community residents, the City of El Cajon partnered with local non-profit Circulate San Diego to create the Be Safe, El Cajon campaign. It helps people of all ages be more comfortable to choose to walk, bike and use public transportation.

They hosted several outreach events, including the Walk This Way program that educated students about personal safety, road safety and safe walking habits. Circulate San Diego also coordinated four Transit Use Trainings where community members learned how to read transit maps and time tables, plan a trip, purchase a ticket and transfer between vehicles — all vital components to building community confidence on how to use the transit system.

In Focus: Communities in Motion Taught Families the Importance of Physical Activity

San Diego Youth Services hosted Communities in Motion, a one-day family event that focused on empowering kids, families and communities to take control of their bone and joint health through healthy lifestyles. Attended by more than 100 children, families and community members, Communities in Motion offered a variety of interactive activities highlighting specific bone and joint areas that included stretching, yoga, running, meditation, hula hooping and nutrition.

“It was a successful event as our youth and families benefitted from the education, hands-on experience and participation in all the activities,” said Walter Phillips, CEO of San Diego Youth Services.

Additional Partner Success Stories

- City of La Mesa Resident Leadership Academy graduates hosted a forum to build positive connections between the community and law enforcement.
- Community Health Improvement Partners worked with local organizations to conduct a Resident Leadership Academy for refugees.
- Heaven’s Windows opened their Community Resource Network Center and hosted the Third Annual Back to School Jam.
- San Diego County Office of Education hosted their annual Summit on Student Engagement and Attendance.
- Union of Pan Asian Communities Elder Multicultural Access and Support Services (UPAC/EMASS) hosted a composting workshop for adult refugees and students.

Read the full report online: LiveWellSDPartnersReport.org
The Check Your Mood Depression Screening Week was held from October 10-16, 2016. Screening sites offered a depression screening questionnaire used by clinicians to quickly screen, diagnose and measure the severity of depression. Additional informational materials were provided to 22 volunteer sites in the Central and South Regions, including Community Health Improvement Partners and National Association Mental Illness San Diego (NAMI). Resources were available in English, Spanish and Arabic, and 140 attendees attended one of three trainings that included presentations from the Access & Crisis Line, PERT San Diego and NAMI.

Recognized Partners SAY San Diego, Urban Collaborative Project and Project AWARE Enterprises; local law enforcement; faith groups; community organizations and elected officials partnered together on the 3rd Annual San Diego Unity Games softball tournament held on June 24th at the Willie Henderson Sports Complex. The event, which drew 200 San Diegans to play softball, promotes cooperation, common ground and shared solutions for community issues, among law enforcement, community partners and residents. The Unity Games’ organizers see the annual event as part a larger effort to encourage dialogue, to promote positive activities for youth and families and to join law enforcement officers, youth and community members as partners.

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The Central Region includes downtown San Diego and outlying urban communities, including North Park, College Area, Encanto, Paradise Hills, Barrio Logan, Hillcrest, Mission Hills and University Heights. Serving more than 490,080 residents in this densely populated and diverse region, Central Live Well San Diego Recognized Partners have significant impact. Partners are working together to cultivate opportunities for everyone in Central Region to grow, connect, enjoy the highest quality of life and to be resilient after trauma. Through Central Region Leadership Team meetings and collaborative community events, like the Let’s Connect Expo, Recognized Partners are contributing to the vision by making resources and programs available to their local communities.

FEATURED EVENTS & PROGRAMS
Central region events and programs during the 2016-2017 year created opportunities for Recognized Partners and community members to connect, share best practices and develop strategies that continue to propel Live Well San Diego forward in innovative ways.

The Check Your Mood Depression Screening Week was held from October 10-16, 2016. Screening sites offered a depression screening questionnaire used by clinicians to quickly screen, diagnose and measure the severity of depression. Additional informational materials were provided to 22 volunteer sites in the Central and South Regions, including Community Health Improvement Partners and National Association Mental Illness San Diego (NAMI). Resources were available in English, Spanish and Arabic, and 140 attendees attended one of three trainings that included presentations from the Access & Crisis Line, PERT San Diego and NAMI.

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In Focus: Students Develop Big Ideas to Solve Big Problems
The second annual Big Data Hackathon for San Diego County organized by San Diego State University provided the platform and resources needed for students and collaborators from around the country to come together and develop innovative projects that will improve the health of San Diego residents.

The event included many resources to help teams turn their ideas into projects, including learning stations with technology experts and mentors. Participants generated or used publicly accessible datasets that offer local, state and national data relevant to San Diego, such as the Live Well San Diego Data Access Portal, to build their solutions.

“It was awesome to see that the spirit of all of these projects was about how they could help struggling communities and individuals overcome challenges,” said Leslie Ray, Senior Epidemiologist for the County of San Diego.

In Focus: San Diego Padres Step Up to Plate for Blood Donation
The San Diego Blood Bank hosted the first Annual Padres Summer Blood Drive, held at the Park in the Park, where they collected approximately 300 pints of blood to meet the high demand for blood over the summer. They used five mobile donation trucks, and the waiting area included activities for donors and children to relax and watch as a Navy-Marine Corps game took place on the baseball field.

“There was a desire to transform this event into something that brings together even more of the San Diego community in a new way, while maintaining a local sports theme, and still focusing on the need for blood during the holidays,” said David Wellis, CEO, San Diego Blood Bank.

Additional Partner Success Stories
- **Arts for Learning San Diego** provided arts integration programming to military students.
- **Consumer Advocates for RCFE Reform** developed Choose Well, a free tool to help caregivers find care facilities.
- **The George Glenner Alzheimer’s Family Centers** built Town Square for individuals with Alzheimer’s and dementia.
- **San Diego Regional Chamber of Commerce** offered four leadership development programs that focused on education, relationship-building and mentorship.
- **National Conflict Resolution Center** helped 95 percent of referred youth avoid recidivism.
- **Survivors of Torture, International** served 502 unduplicated clients, with more than half of them younger than 17 years old.

Read the full report online: LiveWellSDPartnersReport.org
South Region Partners have come together to better understand the challenges stemming from childhood stress and trauma and adapt their services to ensure vulnerable young people can live successful, healthy lives. The San Diego Foundation, the City of Chula Vista, Sweetwater Union High School District and other partners are working together to raise community awareness and integrate trauma informed care into their work.

As part of this ongoing collaboration, they hosted the Growing Resilience in our Community event in February 2017 to provide film screening attendees with the opportunity to hear from community leaders and speak with local organizations currently working to address these challenges. The event, coordinated in collaboration with Alliance Healthcare Foundation, South Bay Youth Coalition and Chula Vista Community Collaborative brought together hundreds of South County residents.

In addition, Let’s Connect Expos connected families with useful resources and enrichment opportunities to help them meet their needs. The events took place in Chula Vista, National City, San Ysidro and Imperial Beach in collaboration with community partners and were divided into three zones: Health, Safety and Thriving. The Health Zone included health screenings and healthy food demos; the Safety Zone included tools for building an emergency preparedness kit; and the Thriving Zone included job readiness, resume, financial aid and volunteer resources.

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In Focus: Hands on Learning Helps Conservation Efforts

WILDCOAST engaged 150 students, including members of the Sycuan Band of the Kumeyaay Nation and the Pauma and La Jolla Bands of Lisueño Indians, through its Floating Laboratory Project.

The project provides students from underserved and tribal communities an opportunity to conduct citizen science research aboard a commercial fishing vessel within two of San Diego County’s Marine Protected Areas. The students collect data on water quality, fish density and diversity, plankton density and diversity and human use. This project continued into 2017, engaging more and more students through 20 project cycles, which also included classroom presentations, conservation and marine ecology.

In Focus: Dickinson Farm Supports Local Foods and Friends

Dickinson Farm, a veteran-owned urban small-plot farm in National City, hosts a quarterly Farm-to-Table Dinner as a way to cultivate community through conversation while breaking bread. Bringing together foodies and food justice advocates, attendees indulge in locally-made beverages and food that was harvested on the farm, where guests can taste it through the eyes of talented local chefs.

All profits from the evening benefit a local nonprofit that is also invited to attend the dinner and share with attendees their mission, vision and activities. These dinners are a way to showcase the hard work that local partners put towards making a healthy, safe and thriving region. To date, over $1500 has been donated to support three small food systems charities, whose message has been shared with 146 community members.

Additional Partner Success Stories

- Chula Vista Elementary School District showed a 17% decrease in student obesity over six years through policy changes and an engaged community.
- City of Chula Vista and SANDAG tested driverless vehicles.
- Coronado Unified School District used active learning to build critical thinking around science, technology, engineering, arts and math.
- In Home Supportive Services Public Authority made a commitment to wellness for its employees.
- The National City Chamber of Commerce promoted sustainability programs, products and services during the South Bay Sustainability Fair.
- Northgate Gonzalez Markets increased the purchase of fruits and vegetables among SNAP participants.
- San Ysidro Health Center opened the South Bay Family Health and Dental Center in National City.
- South Bay Community Services hosted a variety of activities to strengthen South Bay families.

Read the full report online: LiveWellSDPartnersReport.org