Whereas, the Mission of the Fallbrook Chamber of Commerce is supporting business and building a better community; and

Whereas, the Fallbrook Chamber of Commerce has been a leader in the community for over 100 years; and

Whereas, the Fallbrook Chamber of Commerce has helped shape the community from roads to lighting, from public safety to health and wellness, and from environmental to industrial; and

Whereas, the vision of the Fallbrook Chamber of Commerce is to promote business and economic growth through member services, cooperative partnerships, legislative advocacy, and cultural and educational events, to achieve a higher quality of life for each person in the community; and

Whereas, the Fallbrook Chamber of Commerce Board of Directors consists of 16 outstanding and diverse community leaders, one Marine Corp Base Community representative and one passionate Chief Executive Officer who are completely engaged in the community; and

Whereas, the Fallbrook Chamber of Commerce has an excellent ambassador and volunteer program that extends into every aspect of community life to enrich those who live and visit here; and

Whereas, the Fallbrook Chamber of Commerce has a membership of over 500 organizations who are in Fallbrook the surrounding areas and other communities from Riverside to San Diego County to Orange County; and

Whereas, the Fallbrook Chamber of Commerce's members represent a wide variety of sectors in the community, including Healthcare, nonprofits, businesses, senior and youth services, agriculture, education and civic and Faith based organizations; and

Whereas, the Fallbrook Chamber of Commerce honors community members each year who have made a significant impact in the community, through giving of their time and talents to better the community, at our Annual Awards and Installation. These awards include Lifetime achievement and Citizen of the year; and
Whereas, the Fallbrook Chamber of Commerce provides over 6 free networking events monthly and educational seminars to promote collaboration, community involvement and to strengthen relationships to enrich lives and cultivate opportunities for all to achieve success; and

Whereas, the Fallbrook Chamber of Commerce is the number one collaborator in the community, leading the way in forging strong relationships with both businesses and nonprofits to leverage our assets to strengthen and better our community; and

Whereas, the Fallbrook Chamber of Commerce’s work aligns with the Live Well San Diego’s vision of a community that is Building better Health, Living Safely and Thriving, by being a leader in the community and building relationships with local, county and state representatives to ensure that our residents have access to services and information, thereby having a voice to help themselves and others; and

Whereas, the Fallbrook Chamber of Commerce is committed to its community in all they do;

Now, Therefore, be it resolved that through these programs the Fallbrook Chamber of Commerce supports the County of San Diego Live Well San Diego vision and joins as a partner organization on the path to improve health and wellness in the region.

Passed and adopted this 27th day of June 2017 by the Board of Directors of the Fallbrook Chamber of Commerce.

Lila MacDonald, CEO

Fallbrook Chamber of Commerce

Erica Williams, Board Secretary

Fallbrook Chamber of Commerce