WHEREAS, the health and well-being of citizens is of primary concern for the County of San Diego, and on July 13, 2010, the San Diego County Board of Supervisors adopted the Live Well San Diego vision, for achieving the county’s vision of Building Better Health, Living Safely, and Thriving; and

WHEREAS, Live Well San Diego is the common thread between the work of public and private entities, faith-based and community-based organizations, cities, business community members, and other stakeholders toward a shared vision of a healthier, safe, and more self-sufficient communities; and

WHEREAS, Outdoor Outreach was founded in 1999 to connect underserved and at-risk youth in San Diego to the transformative power of the outdoors; and

WHEREAS, Outdoor Outreach fulfills the Live Well San Diego partner requirements by providing opportunities for young people to surf, climb, paddle and more, engaging them in meaningful activities that promote a strong sense of self, self-esteem, belonging and resiliency; and by connecting participants to a positive peer network and instructors who model possibility and opportunity; thereby helping build more vibrant communities by improving access to the outdoors for marginalized and underserved groups; and

WHEREAS, Outdoor Outreach is committed to continuing to advance Live Well San Diego into the future, and is embracing strategies of this initiative in ways illustrated here:

- **Building a Better Service Delivery System** by improving access to our public lands for underrepresented populations, with real outcomes for youth participants, their families, their schools and their communities; and
- **Supporting Positive Choices** by using the outdoors to open a world of possibility to San Diego youth, helping them find and apply their strengths, and develop a new narrative of what they can do and be; and
- **Pursuing Policy and Environmental Change** by inspiring teens to respect and protect the places where they play, and strengthening a diverse constituency of youth advocates who can communicate the value of our public lands and waters; and
- Through adventure-based education, job training and employment, creating pathways to self-sufficiency for young adults from underserved communities; and

WHEREAS, Outdoor Outreach whole-heartedly supports the Live Well San Diego vision and will have the opportunity to collaborate with the network of Live Well San Diego champions and partners to achieve the greatest collective impact possible for creating and sustaining safe, healthy and thriving communities; and

NOW, THEREFORE, BE IT RESOLVED that the Outdoor Outreach Executive Director hereby approves the partnership with the County of San Diego’s Live Well San Diego vision during the meeting occurring on August 29, 2016.

____________________________________
Ben McCue
Executive Director