

PROCLAMATION

Presented by Supervisor Ron Roberts

HONORING BEAUTIFULPB

WHEREAS, the health, safety and well-being of residents is of primary concern for the County of San Diego and on July 13, 2010, the San Diego County Board of Supervisors adopted the Live Well San Diego vision to achieve the County's vision of safe, healthy and thriving communities; and

WHEREAS, the Live Well San Diego vision is about uniting all sectors—business, schools, military and veteran's organizations, community- and faith-based organizations, and all levels of government—in order to bring about positive change; and

WHEREAS, beautifulPB is the coordinator of the Pacific Beach EcoDistrict, supporting performance areas including: health and well-being, community identity, access and mobility and habitat and ecosystem; and

WHEREAS, beautifulPB continues to support these performance areas through safe and active multi-modal transportation, urban agriculture, PB murals and other sustainable initiatives; and

WHEREAS, beautifulPB is focused on creating a network of safe neighborhood routes encouraging people to walk, bike or skate to their destinations with traffic calming measures and other measures to improve safety through the PB Pathways project; and

WHEREAS, as part of ongoing efforts to improve the Pacific Beach community for residents, local businesses and visitors, beautifulPB commissions various surveys and research projects to ensure that its resources are utilized effectively and efficiently, providing reports available to the public; and

*WHEREAS, beautifulPB is engaged in community service projects aimed at improving the environment and creating high quality of life, such as public art projects, revitalization of commercial space, promoting community gardening and much more; **NOW THEREFORE,***

BE IT PROCLAIMED** by Chairwoman Dianne Jacob and all members of the San Diego County Board of Supervisors on this 17 day of May 2017 that they commend beautifulPB for its outstanding service, leadership, and commitment to the health and wellness of county residents, and do hereby declare this day to be the **"beautifulPB LIVE WELL SAN DIEGO DAY."