Resolution in Support of American Red Cross of San Diego/Imperial Counties Partnership with the County of San Diego's Live Well San Diego Initiative

WHEREAS, the health, safety and well-being of residents is of primary concern for the County of San Diego and on July 13, 2010, the San Diego County Board of Supervisors adopted the Live Well San Diego vision to achieve healthy, safe and thriving communities; and

WHEREAS, the concept of 3-4-50 is the centerpiece for Live Well San Diego, which shows that three behaviors – poor nutrition, lack of exercise, and tobacco use contribute to four diseases: 1) cancer; 2) heart disease and stroke; 3) type 2 diabetes; and 4) respiratory conditions, which account for more than 50% of the deaths in San Diego County; and

WHEREAS, Live Well San Diego is the common thread between the work of the public and private entities, faith-based organizations, agencies, cities, business partners, and other stakeholders toward a shared vision of healthier, safe, and more self-sufficient communities; and

WHEREAS, the American Red Cross operates with the mission to prevent and alleviate human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors; and

WHEREAS, the American Red Cross provides humanitarian aid to those affected by disasters; the Prepare San Diego initiative and other education programs make San Diego more prepared and resilient in the event of an emergency; the Home Fire Campaign and Sound the Alarm installation event provide free fire alarm installations in high-risk communities; citizens are more prepared and safer through taking CPR/First Aid training; military members receive pre-deployment briefings for themselves and their families through the Services to the Armed Forces program; and the Women, Infants and Children (WIC) program allows pregnant women and mothers to ensure that their children get a good start to life through nutrition counseling, breastfeeding education and more.

NOW, THEREFORE, BE IT RESOLVED that the Board of Directors of the American Red Cross of San Diego/Imperial Counties hereby declares itself a Live Well San Diego partner. The Regional Chief Executive Officer is hereby authorized to execute documents and perform all acts necessary to carry out the intention of this resolution. This resolution will take effect immediately.

I hereby certify that the foregoing is a full, true and correct copy of a resolution duly passed and adopted by the Board of the American Red Cross of San Diego/Imperial Counties Region at a meeting held on the 26th day of July 2017 by the vote of the Board of Directors.

Signed: David Geier, Chairman of the Board