

PROCLAMATION

Presented by San Diego County Board of Supervisors, Supervisor Dave Roberts

HONORING San Diego Financial Literacy Center

WHEREAS, the health, safety and well-being of residents is of primary concern for the County of San Diego and on July 13, 2010, the San Diego County Board of Supervisors adopted the *Live Well San Diego* initiative to achieve the County's vision of safe, healthy and thriving communities; and

WHEREAS, the *Live Well San Diego* initiative is about uniting all sectors—business, schools, military and veteran's organizations, community- and faith-based organizations, and all levels of government—in order to bring about positive change; and

WHEREAS, the San Diego Financial Literacy Center was created in 2013 to provide comprehensive and custom financial education that focuses on the overall financial health of constituents; and

WHEREAS, the mission of the San Diego Financial Literacy Center is to educate and empower individuals and families to make sound financial decisions and develop positive personal finance habits for life; and

WHEREAS, the San Diego Financial Literacy Center demonstrates the principles of *Live Well San Diego* through promoting positive choices by increasing financial literacy amongst a wide range of constituents, seeking partnerships with educational, military, community, corporate organizations and foundations, and supporting open communication by making available free financial literacy resources and tools online and through physical copies; and

WHEREAS, the San Diego Financial Literacy Center is committed to improving the culture within by offering employee health programs and agency-wide emergency preparedness plans for staff and business continuity; and

WHEREAS, the San Diego Financial Literacy Center is committed to serving the community by offering free financial literacy seminars to individuals, families, and organizations through their *Smart With Your Money* program; and

WHEREAS, the San Diego Financial Literacy Center offers financial assistance and education programs which directly benefit active duty, transitioning, and veteran military members and their families through their *Boost For Our Heroes* program; and

WHEREAS, the San Diego Financial Literacy Center, through its *Wave Of The Future* program, gives college aged individuals the information and understanding of the significance of credit cards, budgeting, and debt, in order to prevent future finance-related duress; **NOW THEREFORE,**

BE IT PROCLAIMED by Chairman Bill Horn and all members of the San Diego Board of Supervisors on this 26th day of June 2015 that they commend the **San Diego Financial Literacy Center** for its outstanding service, leadership, and commitment to the health and wellness of county residents, and do hereby declare this day to be the **"SAN DIEGO FINANCIAL LITERACY CENTER LIVE WELL SAN DIEGO DAY."**