

# **PROCLAMATION**

*Presented by Vice Chairman Dave Roberts*

## **HONORING SURFING MADONNA OCEANS PROJECT AS A LIVE WELL SAN DIEGO PARTNER**

**WHEREAS**, *the health, safety and well-being of residents is of primary concern for the County of San Diego and on July 13, 2010, the San Diego County Board of Supervisors adopted the Live Well San Diego initiative to achieve the County's vision of safe, healthy and thriving communities; and*

**WHEREAS**, *the Live Well San Diego initiative is about uniting all sectors—business, schools, military and veteran's organizations, community- and faith-based organizations, and all levels of government—in order to bring about positive change; and*

**WHEREAS**, *The Surfing Madonna Oceans Project demonstrates the principles of healthy and thriving communities through its mission to unite the community to "Save the Ocean" and protect our coastline; and*

**WHEREAS**, *through youth education programs, ocean conservation project grants, marine mammal rescue/recovery initiatives and helping children with special needs experience the healing power of the ocean, the Surfing Madonna Oceans Project is expanding the community of ocean advocates; and*

**WHEREAS**, *the Surfing Madonna mosaic has inspired people to re-think their actions and understand their role as powerful agents of change; and*

**WHEREAS**, *Surfing Madonna Oceans Project brings the community together through events that promote sustainability, oceanic responsibility and a healthy lifestyle; and*

**WHEREAS**, *Since 2012, the Project has directed more than \$100,000 to ocean conservation initiatives and humanitarian projects benefiting residents of north San Diego County; and*

**WHEREAS**, *the Surfing Madonna Oceans Project has demonstrated leadership in promoting youth education, community action and environmental awareness within North County to promote environmental stewardship and community action; and*

**WHEREAS**, *the Surfing Madonna Oceans Project is committed to continuing to advance Live Well San Diego into the future by continuing to build and support programs that promote environmental education, ocean accessibility and enjoyment of the ocean for people of all ages and abilities; and*

**WHEREAS**, *the County of San Diego is committed to recognizing and honoring organizations that strive to support the Live Well San Diego initiative to achieve healthy, safe and thriving communities that improve quality of life for all, and the Surfing Madonna Oceans Project is one such worthy organization; **NOW THEREFORE**,*

**BE IT PROCLAIMED** *by Chairman Bill Horn and all members of the San Diego Board of Supervisors on this 24<sup>th</sup> day of October, 2015, that they commend the Surfing Madonna Oceans Project for its outstanding service, leadership, and commitment to the health and wellness of county residents, and do hereby declare this day to be the "SURFING MADONNA OCEANS PROJECT LIVE WELL SAN DIEGO DAY" throughout the County of San Diego.*