

PROCLAMATION

Presented By Chairwoman Dianne Jacob

HONORING TERRA AMERICAN BISTRO

WHEREAS, the health, safety and well-being of residents is of primary concern for the County of San Diego and on July 13, 2010, the San Diego County Board of Supervisors adopted the Live Well San Diego initiative to achieve the County's vision of safe, healthy and thriving communities; and

WHEREAS, the Live Well San Diego initiative is about uniting all sectors—business, schools, military and veteran's organizations, community- and faith-based organizations, and all levels of government—in order to bring about positive change; and

WHEREAS, Terra American Bistro serves New American farm-to table food utilizing fresh and local ingredients from San Diego and across California; and

WHEREAS, Chef Jeff Rossman, owner and executive chef, has demonstrated a commitment to the nutrition of his customers and the youth in the community at large, by participating on the San Diego County Childhood Obesity Initiative Farm to School Taskforce, and by donating his free time to a variety of organizations; and

WHEREAS, Terra American Bistro has worked in the Lemon Grove School District providing a knife skills training for kitchen staff to ensure that they are properly trained to prepare fresh foods for their students and hosting a cooking class for the Farm to School club for students and parents; and

WHEREAS, Terra American Bistro and Chef Jeff Rossman continue to encourage more comprehensive nutrition education in local schools and piloted "From the Ground Up" at Central Elementary in the San Diego Unified School District, a potential model school and pilot program for the entire County; and

WHEREAS, to further their commitment to healthy living, in 2014, Terra American Bistro will become the first restaurant certified as "San Diego Grown 365 Retail Market," a branding initiative of the Farm Bureau of San Diego County which identifies local San Diego producers to promote and identify San Diego grown produce to hopefully increase sales; and

WHEREAS, Terra American Bistro fully embraces the ideals of the Live Well San Diego initiative and will continue to align services for their customers and the community at large; and

WHEREAS, Terra American Bistro is committed to continuing to advance Live Well San Diego into the future, and is embracing strategies of this initiative by participating in HEAL Zone community action plan goals in Lemon Grove, working to expand garden-to-cafeteria options for school meals, participating in kitchen physical capacity assessments of equipment, labor and staffing processes in school food service departments, working with school districts to incorporate Harvest of the Month into lunchrooms and after-school curriculum and developing a scratch cooking video training series for school food services staff, and providing additional consulting where appropriate; and

*WHEREAS, the County of San Diego is committed to recognizing and honoring those establishments that are dedicated to the best ideals of public service, and Terra American Bistro is one such worthy establishment; **NOW THEREFORE,***

***BE IT PROCLAIMED** by Chairwoman Dianne Jacob and all members of the San Diego Board of Supervisors on this 23rd day of October 2014, that they commend **TERRA AMERICAN BISTRO** for its outstanding service, leadership, and commitment to the health and wellness of county residents, and do hereby declare this day to be the "**TERRA AMERICAN BISTRO LIVE WELL SAN DIEGO DAY**" throughout San Diego County.*