Resolution of the
American Liver Foundation Pacific Coast Division
2016-10 Live Well San Diego Partnership

WHEREAS, the health and well-being of citizens is of primary concern for the County of San Diego, and on July 13, 2010, the San Diego County Board of Supervisors adopted the Live Well San Diego vision, for achieving the county’s vision of Building Better Health, Living Safely, and Thriving; and

WHEREAS, Live Well San Diego is the common thread between the work of public and private entities, faith-based and community-based organizations, cities, business community members, and other stakeholders toward a shared vision of a healthier, safe, and more self-sufficient communities; and

WHEREAS, the American Liver Foundation Pacific Coast Division has been working to facilitate, advocate and promote education, support and research for the prevention, treatment and cure of liver disease since 1976. ALF is the nation’s largest patient advocacy organization for people living with liver disease. ALF reaches more than 2 million people each year with health information, education and support services. Recognized as a trusted voice for liver disease patients, ALF also operates a toll-free helpline, educates patients, policy makers and the public, and proves grants to early-career researchers to help find a cure for all liver diseases; and

WHEREAS, the American Liver Foundation fulfills the Live Well San Diego partner requirements by making a measurable difference in the fight against liver disease by providing financial support for medical research; educating patients, families, caregivers and healthcare professionals; advocating for patients and their families; and creating public awareness campaigns about liver wellness and disease prevention; and

WHEREAS, the American Liver Foundation is committed to continuing to advance Live Well San Diego into the future, and is embracing strategies of this initiative in ways illustrated here:

- Building a Better Service Delivery System by awarding nearly $25 million for research. Over 800 scientists and physicians have broadened the understanding of the liver, discovered new ways to treat patients, published nearly 30,000 scientific journal articles and secured over 200 prestigious National Institutes of Health grants to further advance the scientific study of liver health and liver disease.

- Supporting Positive Choices by offering several Community Education Programs on liver health and liver disease that are interactive and age appropriate.

- more -
Resolution of the
American Liver Foundation Pacific Coast Division
2016-10 Live Well San Diego Partnership

- Pursuing Policy and Environmental Change by participating in federal, state and local advocacy efforts to address the needs of people affected by liver disease and that focus on larger healthcare issues to improve liver health and increase research funding.
- In other ways by operating a toll-free helpline to answer questions about liver disease and liver wellness, including risk factors, prevention, symptoms, early detection, diagnosis and treatment options. ALF directs callers to local services in their area, helps them learn about clinical trials and helps them find a physician. Interpretation services are available for non-English speakers.

WHEREAS, the American Liver Foundation whole-heartedly supports the Live Well San Diego vision and will have the opportunity to collaborate with the network of Live Well San Diego champions and partners to achieve the greatest collective impact possible for creating and sustaining safe, healthy and thriving communities; and

NOW, THEREFORE, BE IT RESOLVED that the American Liver Foundation Pacific Coast Division hereby approves the partnership with the County of San Diego's Live Well San Diego vision on October 13, 2016.

Rohit Loomba, MD, Chairman
Medical Advisory Committee
American Liver Foundation, Pacific Coast Division

Scott Suckow, Executive Director
American Liver Foundation, Pacific Coast Division

10/13/16

Date