



County of San Diego California

PROCLAMATION

Presented by Chairman Ron Roberts

HONORING BE THERE SAN DIEGO

WHEREAS, the health and well-being of citizens is of primary concern for the County of San Diego, and on July 13, 2010, the San Diego County Board of Supervisors adopted the Live Well San Diego vision as the blueprint for achieving the county's vision of healthy, safe, and thriving communities; and

WHEREAS, the Live Well San Diego vision is about uniting all sectors – business, schools, military and veterans organizations, community and faith-based organizations, and all levels of government – to bring about positive change; and

WHEREAS, Be There San Diego is a regional healthcare stakeholder collaborative with a mission to eliminate heart attacks and strokes in San Diego County; and

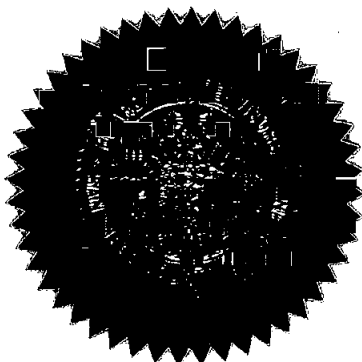
WHEREAS, by actively engaging stakeholders in establishing a shared vision for improving quality of care, improving health outcomes and reducing medical costs, Be There San Diego fulfills the Live Well San Diego partner requirements; and

WHEREAS, Be There San Diego is working collaboratively at a regional level to create the nation's first heart attack and stroke free zone in San Diego County through healthcare team activation, community and patient activation and healthcare ecosystem activation with a specific focus on addressing health disparities and health equity; and

WHEREAS, taking a regional approach to activating patients to achieve blood pressure control, Be There San Diego is a key partner in the coordination and execution of the annual Love Your Heart blood pressure screening day; and

WHEREAS, the County of San Diego is committed to recognizing and honoring organizations who strive to support the Live Well San Diego initiative to achieve healthy, safe and thriving communities that improve quality of life for all, and Be There San Diego is one such worthy organization; NOW THEREFORE,

BE IT PROCLAIMED by Chairman Ron Roberts and all members of the San Diego Board of Supervisors on this 7th day of March 2016, that they commend BE THERE SAN DIEGO for its outstanding service, leadership, and commitment to the health and wellness of San Diego county residents, and do hereby declare this day to be the "BE THERE SAN DIEGO DAY" throughout the County of San Diego.



Gregory R. Cox

Supervisor 1st District

William Bush

Supervisor 2nd District

Dave Roberts

Supervisor 3rd District

Ron Roberts

Supervisor 4th District

Bill Horn

Supervisor 5th District