Dear Mr. Mathews-

It is with great pleasure for us at FAB Authority to endorse The County of San Diego’s, Live Well San Diego initiative. We are happy to be a partner in making San Diego a safe, healthy and thriving community to call home.

FAB (Fashion Art Business) Authority is a resource to help assist emerging Fashion and Art businesses with workshops and events dedicated to helping them launch, maintain and grow healthy businesses in San Diego.

FAB Authority helps connect an industry with business leaders, networking, mentors and experiences that a can help them compete in the world of business. Small businesses help local economies and contribute to city growth. By helping these emerging entrepreneurs, it in turn grows the city we are working out of.

FAB Authority will continue as a Live Well San Diego partner continue to offer free resources and workshops to help our local entrepreneurs continue to thrive and be successful as business owners here in San Diego County. Such as, free workshops with leaders of industry in the creative fields. These workshops can be on finances, intellectual property, branding, websites/SEO and or even panelists sharing their career paths to motivate & stimulate. In addition, we believe that investing in local businesses has a greater impact on our local economy. Local creative businesses and entrepreneurs make our city vibrant and provide cultural experiences. By continuing to reinvest in the local artists, we have a positive impact on our city and its inhabitants.

What makes a city great is its people and resources, we are proud and humbled to continue to serve and uplift some of San Diego’s most creative, innovative and backbone business’s that make us shine as a city. We look forward to partnering with Live Well San Diego to continue to build healthy, safe, and thriving communities.

We greatly appreciate it,

Allison Canter, Executive Director

www.FABauthority.org