WHEREAS, the health, safety and well-being of residents is of primary concern for the County of San Diego and on July 13, 2010, the San Diego County Board of Supervisors adopted the Live Well San Diego initiative to achieve the County's vision of safe, healthy and thriving communities; and

WHEREAS, the Live Well San Diego initiative is about uniting all sectors—business, schools, military and veterans organizations, community- and faith-based organizations, and all levels of government—in order to bring about positive change; and

WHEREAS, the National City Chamber of Commerce has a long history of building productive communities by connecting businesses with families and visitors through the administration of workforce development and economic development activities; and

WHEREAS, the National City Chamber of Commerce has over 600 active chamber members and community partners and has demonstrated a strong commitment to the growth and development of National City by facilitating projects and programs that advance the quality of life for residents and business owners, such as educational outreach, technical assistance workshops, networking opportunities, and special events; and

WHEREAS, the National City Chamber of Commerce reaches over 1.2 million people annually through media impressions and over 25,000 directly through community outreach events; and

WHEREAS, the National City Chamber of Commerce supports the Live Well San Diego vision with a focus on economic development and is committed to participating in Live Well San Diego by providing information to members and the public regarding the initiatives of Live Well San Diego; and

WHEREAS, the County of San Diego is committed to recognizing and honoring organizations that are dedicated to the best ideals of public service, and the National City Chamber of Commerce is one such worthy organization. NOW THEREFORE,

BE IT PROCLAIMED by Chairman Ron Roberts and all members of the San Diego County Board of Supervisors that they commend the NATIONAL CITY CHAMBER OF COMMERCE for its outstanding leadership and commitment to area residents, and do hereby declare the 19th day of April 2016 to be "NATIONAL CITY CHAMBER OF COMMERCE LIVE WELL SAN DIEGO DAY" throughout San Diego County.