Presented by Chairman Ron Roberts and Supervisor Bill Horn

PROCLAMATION

HONORING TARGET

LIVE WELL SAN DIEGO PARTNER

WHEREAS, the health, safety and well-being of residents is of primary concern for the County of San Diego and on July 13, 2010, the San Diego County Board of Supervisors adopted the Live Well San Diego initiative to achieve the County’s vision of safe, healthy and thriving communities; and

WHEREAS, in 2015, Target team members gave 1.1 million hours of volunteerism and service on behalf of more than 14,000 nonprofits in Target communities around the world; and

WHEREAS, Target is committed to serving our communities and after surpassing the goal of one million annual volunteer hours in 2014, Target is on track to achieve one million volunteer hours every year; and

WHEREAS, since 1946, Target has given five percent of its profit back to communities every week; today, that equals $4 million per week; and

WHEREAS, Target team members in San Diego County volunteered more than 15,000 hours in San Diego communities in 2015 and are on track to volunteer more than 16,500 hours in San Diego communities in 2016; and

WHEREAS, since 2001, Target has partnered with Feeding America in the fight to end hunger in the United States by donating millions of pounds of food each year to families in need; and

WHEREAS, last year, due to the partnership with Feeding America, Target donated 58 million meals and 52 million pounds of food; and

WHEREAS, Target is committed to providing guests with healthy food options and introduced the Simply Balanced wellness grocery brand in 2013, designed to give guests easy options for eating well, the products include wholesome ingredients, and more than 40 percent of the assortment is organic; and

WHEREAS, the County of San Diego is committed to recognizing and honoring those businesses that strive to support the Live Well San Diego initiative to achieve healthy, safe and thriving communities that improve quality of life for all and, Target is one such worthy business; NOW THEREFORE,

BE IT PROCLAIMED, by Chairman Ron Roberts and all members of the San Diego Board of Supervisors on this 13th day of June 2016, that they commend TARGET for its outstanding service, leadership, and commitment to the health and wellness of county residents, and do hereby declare this day to be “TARGET DAY” throughout San Diego County.

[Signatures]

Gregg Cox, Supervisor 1st District
Wayne Schmidt, Supervisor 2nd District
Dave Roberts, Supervisor 3rd District
Gayle Clevenger, Supervisor 4th District
Mike Steen, Supervisor 5th District

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