

SAN DIEGO



TRAUMA RESEARCH &
EDUCATION FOUNDATION
4077 5th Avenue MER62
San Diego, CA 92103-2105

**Board Resolution of Trauma Research
and Education Foundation**

2016-12 *Live Well San Diego* Partnership

WHEREAS, the health and well-being of citizens is of primary concern for the County of San Diego, and on July 13, 2010, the San Diego County Board of Supervisors adopted the *Live Well San Diego* vision, for achieving the county's vision of Building Better Health, Living Safely, and Thriving; and

WHEREAS, *Live Well San Diego* is the common thread between the work of public and private entities, faith-based and community-based organizations, cities, business community members, and other stakeholders toward a shared vision of a healthier, safe, and more self-sufficient communities; and

- **WHEREAS, the Trauma Research and Education Foundation (TREF)** is dedicated to reducing the number of trauma related deaths and injuries in San Diego County through awareness, education, prevention programs, and associated research programs. TREF has an all-volunteer Board that consists of the Trauma Program Managers from the six San Diego Trauma Centers and the San Diego County EMS Trauma Coordinator (as an ex officio non-voting Board Member). TREF is a non-profit organization incorporated in 1983 to represent San Diego's Trauma Care System. Members are physicians, nurses, and community volunteers who are passionate about injury prevention and advancing trauma care throughout our community, provides safety education programs to the public about trauma and trauma prevention, coordinates professional education programs for trauma clinicians to improve quality of care, provides subject matter experts for trauma presentations to public and professional groups, supports trauma research and evidence-based practice through grant-funding of scientific research in the care and treatment of trauma victims; and

WHEREAS, TREF fulfills the *Live Well San Diego* partner requirements of building a better service delivery system by providing ongoing education and training to trauma clinicians:

- The trauma program managers are Course Directors for the ENA Trauma Nurse Core Curriculum (TNCC) and put on seven to eight courses per year, certifying over 250 trauma nurses per year (and covering the entire cost of the course for the nurses (a \$350 cost). We also provide two Course Directors for the STN Advanced Trauma Care for Nurses (ATCN) trauma nurse course put on in conjunction with the ACS Advanced Trauma Life Support course for physicians, certifying up to 48 nurses per year in advanced management of the multiple trauma patient. We have additional courses that we subsidize and sponsor (TCAR trauma care after resuscitation). Additionally, we have provided outreach and training to Imperial County trauma nurses, as the hospitals in that region send all major trauma patients to trauma centers in San Diego County, thus we are building a better care delivery system.

supporting positive choices

- TREF has an injury prevention subcommittee that is dedicated to preventing traumatic injuries and death. We collaborate with multiple community partners, such as Safe Kids, Teen Safe Driving, MADD, and Vision Zero, to provide education to the community on how to prevent injuries by making good choices regarding pedestrian safety, helmet use, and fall prevention. TREF supported the lobby day of the Vision Zero campaign when it went before the City Council to seek adoption as a program to bring the number of pedestrian deaths to zero. Another recent collaborative effort was a grant by TREF to Safe Kids to develop a series of video vignettes starring skateboard celebrity athletes to bring the message of helmet safety to the teen skateboarders. We

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also collaborated with them as they developed their new "My Grey Matterz" helmet safety campaign message. We give out free helmets at multiple events, such as the annual Bike to Work day.

WHEREAS, TREF is committed to continuing to advance *Live Well San Diego* into the future, and is embracing strategies of this initiative in ways illustrated here:

- Building a Better Service Delivery System by continuing our trauma educational outreach as described previously. In addition, we are committed to forwarding the current initiative by Homeland Security's "Stop the Bleed" campaign. The initiative is designed to ensure prompt access to life-saving hemorrhage control. The campaign was prompted by several preventable deaths due to lack of hemorrhage control (i.e. in the aftermath of the Boston Marathon bombing and some other active shooter situations). TREF is currently engaged in participating in a train-the-trainer Bleeding Control for the Injured (B-Con) course early in 2017 and has plans to roll it out to other trainees and collaborate with community partners to help ensure that all clinicians and many of the general public have training in basic lifesaving treatment for active hemorrhage. We are also dialoguing with other San Diego County EMS partners on how to best provide active hemorrhage control "kits" in publicly accessed areas (i.e. adjacent to AEDs).
- Supporting Positive Choices by continuing injury prevention education and forging new alliances with other community injury prevention partners. Our next phase of skateboarding helmet safety education (an identified at risk population) is to partner with My Grey Matterz and use the new video vignettes in public education forums, partnering with high schools and middle schools. Each year, the American Trauma Society (ATS) chooses one area of injury prevention to focus on and TREF aligns the focus of our injury prevention committee to utilize the materials and resources that ATS provides on it's website.
- In other ways by participating in a TREF retreat January 2017 to further expand on areas that we can make a positive difference in promoting healthy, active, and injury-free lifestyles in our community.

WHEREAS, TREF whole-heartedly supports the *Live Well San Diego* vision and will have the opportunity to collaborate with the network of *Live Well San Diego* champions and partners to achieve the greatest collective impact possible for creating and sustaining safe, healthy and thriving communities; and

NOW, THEREFORE, BE IT RESOLVED that the Trauma Research and Education Foundation Board and President hereby approves the partnership with the County of San Diego's *Live Well San Diego* vision during the meeting occurring on December 19, 2016.

A handwritten signature in black ink, appearing to read "Renee Douglas", is written over a horizontal line.

Name Renee Douglas
Title President, Trauma Research and Education Foundation

12-19-16
Date 12/19/2016