

OUR HEALTH DESERVES A BOOST(ER)!



2022 Video & Visual Art Challenge

May 25 – July 23, 2022

Calling All San Diego County Youth & Young Adults!

Our Health Deserves a Boost(er)! challenges San Diego County youth and young adults to raise awareness about the importance of the COVID-19 vaccine through video and visual art. Eligible participants will be organized into three groups: Ages 05–11, Ages 12–17, and Ages 18–25, to potentially place in Platinum, Gold, or Silver categories for the opportunity to receive the winning items outlined below.

WINNERS MAY RECEIVE THE FOLLOWING

PLATINUM

1 winner: <i>Any age group</i>	\$1,200	Opportunity for video or visual art to be shared through County media communication outlets*	Award certificate signed by the San Diego County Board of Supervisors Chair and County Public Health Officer	Featured on County website(s) with a link to the participants social media or professional website (if applicable)
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GOLD

3 winners: <i>05–11 group 12–17 group 18–25 group</i>	\$400	Opportunity for video or visual art to be shared through County media communication outlets*	Award certificate signed by the San Diego County Board of Supervisors Chair and County Public Health Officer	
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SILVER

3 winners: <i>05–11 group 12–17 group 18–25 group</i>	\$100	Opportunity for video or visual art to be shared through County media communication outlets*		
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* Exhibits include digital, print, visual, verbal, or nonverbal communications for legitimate use at the discretion of the County and/or partner organizations.

TELL US THROUGH VISUAL ART OR A SHORT VIDEO!

We're looking for *positive* messages and visuals to share with other youth and young adults! Participants from three groups may submit an entry from any one of the following choices:

- **Vax Benefits for Participants Ages 5-11**— Create a video or visual art piece showing or explaining why it is important to get vaccinated against COVID-19 responding to one of the following questions:
 - a. "Why is getting vaccinated for COVID-19 important?" **or**
 - b. "What reasons would you give someone to motivate them to get vaccinated against COVID-19?"
- **Vax Fax for Participants Ages 12-17**— Create a video or visual art piece explaining how getting boosted against COVID-19 benefits the community's well-being with at least one fact about COVID-19 boosters.
- **Beyond the Boost(er) for Ages 18-25**— Create a video or visual art piece explaining how vaccinations create a more inclusive and equitable community for current and future generations with at least one fact about social impact.

CHALLENGE INFORMATION

Visit Coronavirus-SD.com/Challenge to learn more and get started!

Submissions close: July 23, 2022, 11:59 PM.

QUESTIONS

LiveWellYouth@sdcounty.ca.gov



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