



January 10, 2014

Mr. Chuck Matthews
Deputy Director
Health and Human Services Agency
County of San Diego, CA 92101

Dear Mr. Matthews,

It is our pleasure to inform you that the Encinitas Chamber of Commerce has agreed to officially endorse the County of San Diego's Live Well San Diego initiative.

At the Chamber of Commerce we work hard to promote local business and community services as well as to be a great resource for residents and visitors to our community. It is our intent to add an additional mission to publically support the community at large to live, work and play as well as to highlight those who provide services that support health, safety and improved overall well being.

Encinitas is a unique community. It is already so aware of the importance of wellness, nature and sports that it is our as goal as The Encinitas Chamber of Commerce to reach out to many of our businesses to partner directly with the Live Well San Diego initiative. In addition, we hope that through our website and other communications we can bring this awareness to all businesses to improve their families' and employees' health and safety which will improve their work and home environments.

We look forward to our partnership with the County of San Diego as we all work to improve health, safety and overall quality of live for all who live, work and visit here.

Sincerely,

A handwritten signature in black ink, appearing to read 'Robert Gattinella'. The signature is fluid and cursive.

Robert Gattinella
President and CEO