

**HONORING THE SAN DIEGO REGIONAL CHAMBER OF COMMERCE AS A  
*LIVE WELL SAN DIEGO* PARTNER**

**WHEREAS**, with the health and well-being of its citizens of primary concern, the County of San Diego Health and Human Services Agency has developed the *Live Well San Diego Initiative* to serve as the blueprint for achieving the County's vision of safe, healthy and thriving communities; and

**WHEREAS**, as the largest Chamber of Commerce in the western United States, the San Diego Regional Chamber of Commerce, with more than 3,000 members representing 400,000 employees, plays a crucial role in advancing the health, safety and wellness of its members' employees; and

**WHEREAS**, the San Diego Regional Chamber of Commerce aims to remain the most influential business network, advocate and resource for growing commerce in the San Diego region and as such is committed to providing valuable resources to its members that include health and wellness education; and

**WHEREAS**, the San Diego Regional Chamber of Commerce Healthcare Committee serves to provide and advocates for policies that promote safe and healthy workplaces; and

**WHEREAS**, with national health care reform taking place in 2014, the San Diego Regional Chamber of Commerce has been proactive in educating and helping prepare its members to deal with the evolving health care policy environment; and

**WHEREAS**, the San Diego Regional Chamber of Commerce has committed to advancing the *Live Well San Diego Initiative* in ways that align with key initiative strategies, such as promoting the *Love Your Heart* campaign to members, providing information to medium and large businesses on worksite wellness, collaborating with the County on a wellness toolkit for small businesses, and asking members to complete self-assessments and enact supportive policies; and

**WHEREAS**, the County of San Diego is committed to recognizing and honoring those institutions that support the creation of healthier, safer and more self-sufficient communities and the San Diego Regional Chamber of Commerce is one such worthy institution; **NOW THEREFORE**,

**BE IT PROCLAIMED** by Chairman Greg Cox and all members of the San Diego County Board of Supervisors on this 21<sup>st</sup> day of November 2013 that they commend the **SAN DIEGO REGIONAL CHAMBER OF COMMERCE** for its outstanding service, leadership, and commitment to the health and wellness of its members, and do hereby declare this day to be the **“REGIONAL CHAMBER OF COMMERCE LIVE WELL SAN DIEGO DAY”** throughout San Diego County.