PROCLAMATION

Presented By Supervisor Greg Cox

HONORING VONS LIVE WELL, SAN DIEGO DAY

WHEREAS, the health, safety and well-being of citizens is of primary concern for the County of San Diego and on July 13, 2010, the San Diego County Board of Supervisors adopted the Live Well San Diego initiative to achieve the County's vision for safe, healthy and thriving communities; and

WHEREAS, the Live Well San Diego initiative is about uniting all sectors—businesses, schools, military and veteran's organizations, community and faith-based organizations, and all levels of government—in order to bring about positive change; and

WHEREAS, VONS has a long history of making a difference in our neighborhoods and creating strong partnerships with like-minded organizations; and

WHEREAS, VONS has reached thousands of San Diego County residents with healthy eating messages in all San Diego stores by displaying First 5 San Diego healthy eating materials and distributing healthy eating flyers at its many locations; and

WHEREAS, VONS has supported First 5 San Diego healthy eating contests to encourage families in San Diego to make healthy meal choices; and

WHEREAS, VONS is committed to continuing to advance Live Well San Diego into the future, and is embracing this initiative as an excellent fit with VONS' ongoing efforts to be a part of the community.

WHEREAS, VONS will continue to support positive choices by working with First 5 San Diego and the County of San Diego to promote healthy eating and advance new and innovative ways to create a healthy, safe and thriving community by working together with the County of San Diego and First 5 to encourage healthy eating habits; and

WHEREAS, the County of San Diego is committed to recognizing and honoring businesses that support the creation of healthier, safer and more self-sufficient communities; NOW THEREFORE,

BE IT PROCLAIMED by Chairwoman Dianne Jacob and all members of the San Diego County Board of Supervisors on this 18th day of March 2014, that they commend and hereby recognize VONS for its outstanding service, leadership and commitment to the health, safety and wellness of its citizens, and do hereby declare this day to be the “VONS ‘LIVE WELL SAN DIEGO’ DAY” throughout San Diego County.

[Signatures]

[Signatures]

[Signatures]

[Signatures]