



In partnership with



SPONSOR AND EXHIBITOR OPPORTUNITIES

Sunday, September 18, 2022
Waterfront Park, Downtown San Diego

5K starts at 7:30 am
1-Mile Fun Run starts at 8:30 am



The *Live Well San Diego* 5K is back! In partnership with 211 San Diego, the annual *Live Well San Diego* 5k and Fitness Challenge brings thousands of San Diegans together in support of a healthy, safe, and thriving San Diego County.

Your sponsorship makes it possible for us to provide the opportunity for San Diegans, local businesses and community-based organizations to connect with one another, learn about community resources, and commit to healthy living. We offer a variety of sponsorship levels to meet your budget and promotional needs. For questions, please email us at LiveWell5K@211sandiego.org.



Presenting Sponsor \$20,000

- Announcement of sponsorship and mention of organization from stage
- Premier (top) placement of logo on t-shirts and bibs as Presenting Sponsor
- Premier (top) visibility on banner at the event
- Premier (top) placement of logo on event website with hyperlink
- Inclusion of logo on kids coloring page to be distributed to families at booths throughout the event and at Kids' Corner
- Special recognition in three social media posts with quotes from your leadership with additional social media recognition leading up to and following the event.
- Prominent exhibitor booth with display space at the event with opportunity to distribute information or promotional items



Executive Sponsor \$10,000

- Featured placement of logo on event t-shirts and bibs as Executive Sponsor
- Featured placement of logo on event website with hyperlink
- Featured visibility on banner at the event
- Inclusion of logo on kids coloring page to be distributed to families at booths throughout the event and at Kids' Corner
- Special recognition in one social media post with quotes from your leadership with additional social media recognition leading up to and following the event
- Featured exhibitor booth with display space at the event with opportunity to distribute information or promotional items



Corporate Sponsor \$5,000

- Logo on event t-shirts and bibs as Corporate Sponsor
- Featured logo on event website with hyperlink
- Featured visibility on banner at the event
- Recognition on social media
- Featured exhibitor booth with display space at the event with opportunity to distribute information or promotional items



Community Sponsor \$2,000

- Poster Acknowledgement (This sponsorship will sponsor the non-profit booth spaces, allowing non-profits to have free access to provide the community with information about their services. Your sponsorship will be acknowledged with your logo on a poster at the community fair)
- Logo on event website with hyperlink
- Banner visibility at the event
- Recognition on social media
- Featured exhibitor booth with display space at the event with opportunity to distribute information or promotional items



Partner Sponsor \$1,000

- Logo on event website with hyperlink
- Banner visibility at the event
- Exhibitor booth with display space at the event with opportunity to distribute information or promotional items at the event

Underwriting Opportunities also available

- T-shirts
- Medals
- Kids' Corner
- Waters
- Food
- A/V
- Chip Timing
- Volunteer support
- Fitness Boutique
- Print Support

EXHIBITORS

Submit an application at LiveWellSD5K.com

All sponsorships include an exhibition booth which offers display space at the event with the opportunity to distribute information or promotional items. Exhibition booths are also available individually. The deadline to register for booth space is August 15, 2022. Booth set up opens at 5:00am. Expo hours are 6:00am to 11:00am.



Business Exhibitor

\$250



NonProfit Exhibitor (Non-Partner)

\$100



Live Well San Diego Partner

No Cost

LIVE WELL SAN DIEGO 5K | Sunday, September 18, 2022 | Waterfront Park Downtown

For information about sponsorships, in-kind support or underwriting, please contact the 211 San Diego team at LWSD5k@211sandiego.org or at (858) 300-1240.