BECOME A RECOGNIZED
LIVE WELL SAN DIEGO PARTNER

Live Well San Diego connects partners in all sectors – from government, to business, to schools, to faith-based and community organizations – for planning and implementation of innovative and creative activities and programs that bring to life the shared vision of a healthy, safe and thriving San Diego County region.

Live Well San Diego Recognized Partners Are:

**INFLUENTIAL**
in their communities and actively share knowledge.

**FORWARD THINKING**
and dedicated to long-term positive change.

**MEASURING PROGRESS**
with data-informed decisions and reporting results.

**GOING ABOVE AND BEYOND**
by implementing innovative programs, policies and practices.

**Why Become a Recognized Partner?**

- Public alignment with internationally recognized and award-winning Live Well San Diego vision
- Proclamation given by San Diego County Board of Supervisors, with designated day of recognition
- Promotional opportunities to share events, activities and results on Live Well San Diego social media, monthly newsletter, blog and at signature events
- Featured success stories in Annual Impact Report and throughout the year on LiveWellSD.org
- Opportunities to network, connect and innovate with community leaders across the region

**Join the Movement**

**STEP 1:**
Complete a Partner Interest Form

**STEP 2:**
Meet with an assigned Partner Liaison to learn more about your potential role

**STEP 3:**
Pass a resolution and commit to participate in the Live Well San Diego vision

**STEP 4:**
Find other partners to achieve mutual goals for a healthy, safe & thriving region

Visit LiveWellSD.org | Email LWSD.HHSA@sdcounty.ca.gov | Call 619-338-2895
**LIVE WELL SAN DIEGO SIGNATURE EVENTS**

**GREEN FRIDAY**

Green Friday is a new signature event that will be held on **November 29, 2019**, the day after Thanksgiving. In partnership with the County of San Diego Department of Parks and Recreation, this event supports Thriving by encouraging San Diegans to swap shopping plans for outdoor experiences with family-friendly activities in parks and preserves across the region. Organizations can participate by hosting or providing an activity or by spreading the word.

Visit [LiveWellSD.org/GreenFriday](http://LiveWellSD.org/GreenFriday) for more information.

**LOVE YOUR HEART**

The 2020 Love Your Heart event will be held on Friday, **February 14, 2020**. Join the County of San Diego and its partners for free blood pressure screenings throughout the San Diego region and Mexico. Organizations can join the heart health movement by participating as a blood pressure screening site or by spreading the word about the event.

Visit [LoveYourHeartSD.org](http://LoveYourHeartSD.org) for more information.

**LIVE WELL SAN DIEGO 5K & FITNESS CHALLENGE**

The Live Well San Diego 5K and Kids 1-Mile Fun Run is tentatively scheduled for **July 26, 2020**, with the 5K Fitness Challenge held in the month leading up to the race to help residents increase their physical activity in support of a healthy, safe and thriving region. Organizations can participate by forming race teams, providing volunteers, hosting information booths, providing Fitness Challenge content and spreading the word about the event.

Visit [LiveWellSD5K.com](http://LiveWellSD5K.com) for more information.

**COMMUNICATIONS SUMMIT**

The Communications Summit held in the Spring brings together hundreds of communications professionals from partner organizations to network and learn ways to better collaborate and align messaging surrounding the Live Well San Diego vision.

**DATA SUMMIT**

The Data Summit held in the Summer brings together hundreds of partners to discuss data indicators, resources and measurement tools that help attendees gather and use data to showcase their organization's value and impact.

**KEEP UP TO DATE**

Follow, like and engage with thousands of Live Well San Diego followers on social media using #LiveWellSD

Subscribe to the monthly Live Well San Diego e-newsletter to learn about upcoming events and success stories from partners making an impact in the region. **Sign up at LiveWellSD.org/News.**