Live Well San Diego Marketing & Communications Opportunities

**CO-BRAND PROGRAMS AND EVENTS**

Live Well San Diego Recognized Partners can incorporate the Live Well San Diego logo into their communications materials to increase visibility, and use our channels to promote events. Connect with your Live Well San Diego partner liaison to learn how to co-brand your materials. If you need help connecting with your Partner Liaison, please contact the Live Well San Diego Support Team at LWSD.HHSA@sdcounty.ca.gov.

To learn more, visit LiveWellSD.org/news-events

**BOOST YOUR ONLINE VISIBILITY COUNTY-WIDE**

Live Well San Diego promotes its partners’ community events and programs through a variety of platforms, including social media and an event calendar. Submit your opportunity to LWSD.HHSA@sdcounty.ca.gov for social media consideration. Events can be added to our calendar via an online form at the link below.

To learn more, visit LiveWellSD.org/calendar

**PROMOTE YOUR VOLUNTEER OPPORTUNITIES**

Does your organization work to keep San Diegans healthy, safe, and thriving—and need volunteers? Live Well San Diego partner liaisons can help you post your volunteer opportunity to LiveWellSD.org which has over 10,000 visitors per month.

To learn more, visit LiveWellSD.org/volunteer

**COLLABORATE AND CROSS-PROMOTE WITH OTHER PARTNERS**

All Live Well San Diego partners are invited to attend Community Leadership Team meetings. These meetings provide partners with the opportunity to network, collaborate and cross-promote each other’s programs and activities while working to create change in local communities.

To learn more, visit LiveWellSD.org/CLT

**SHARE YOUR SUCCESS STORIES**

Individuals and organizations can share information about how they are impacting the Live Well San Diego vision by contributing their success stories to the Live Well San Diego Monthly Newsletter, which is distributed to over 13,000 community members, including other Recognized Partner organizations.

To learn more, visit LiveWellSD.org/news

**PARTICIPATE IN A SIGNATURE EVENT**

Signature Events bring individuals, families and organizations together in support of healthy, safe and thriving communities. Participation and support from Recognized Partners strengthens partner-to-partner collaboration and streamlines efforts within a region. There are opportunities to plan, host, sponsor, speak or volunteer.

To learn more, visit LiveWellSD.org/news-events
ONLINE MATERIALS ON LIVEWELLSD.ORG

DATA & RESULTS

Partner organizations, policy analysts and residents are leading the way to identify priority needs and make long term changes in support of the Live Well San Diego vision. Visit the sites below to learn more about how data is used to inform planning and improvement metrics in the San Diego Region.

TOP 10 INDICATORS

The Top 10 Live Well San Diego Indicators measure the collective impact of partners and the County of San Diego over the long term to create a San Diego region where all residents are healthy, safe and thriving. This interactive, user-friendly website displays the latest data available for the Live Well San Diego Top 10 Indicators and related measures (Expanded Indicators).

Visit LiveWellSD.org/data-results to learn more.

COUNTY OPEN DATA PORTAL

A single repository for reliable public data that optimizes access, use and exploration by the public. Data can be displayed in a spreadsheet, chart or graph format, and any user can create a private workspace to save his or her research and customized views of the data created from the datasets.

Visit LiveWellSD.org/data-results to learn more.

LIVE WELL SAN DIEGO MATERIALS

Access Live Well San Diego annual reports and informational materials to download, email or print under our “About” tab. Use these materials to learn more about the Live Well San Diego vision, and share them with other partners, clients and customers.

Visit LiveWellSD.org/materials

For the Annual Impact Report visit: www.LiveWellSDAnnualReport.org

RESOURCES FOR COMMUNITY INVOLVEMENT

COMMUNITY LEADERSHIP TEAMS

Live Well San Diego regional leadership teams tie together the collective efforts of individuals, organizations and community groups in each region of San Diego County and provide a central point for planning and organizing collaborative action.

Visit LiveWellSD.org/CLT

RESIDENT LEADERSHIP ACADEMIES

Resident Leadership Academies are multi-week training programs for San Diego County residents who want to learn how to improve their local communities. Residents learn skills and best practices to address the issues that most affect their communities and work alongside their neighbors to help improve quality of life where they live.

Visit LiveWellSD.org/RLA

TOPICS

Organizations throughout the county are coming together to advance initiatives that support healthy, safe and thriving communities. Information and resources on county-wide initiatives, such as health equity and worksite wellness, can be found under our new “Topics” page.

Visit LiveWellSD.org/topics

NEWS & EVENTS

Recognized Partners share success stories and best practices, as well as programs and activities, that support a San Diego region that is Building Better Health, Living Safely and Thriving. Find more information about Live Well San Diego Signature Events and a community calendar.

Visit LiveWellSD.org/news-events