

BLOG SUBMISSION GUIDELINES



[LiveWellSD.org/news](https://www.livewellsd.org/news)

Inspiring stories of success for a **healthy, safe and thriving** San Diego County

Who:

Any *Live Well San Diego* Recognized Partner can submit a success story for the [LiveWellSD.org/News](https://www.livewellsd.org/news) blog.

What:

The *Live Well San Diego* blog is a place for Recognized Partners to share success stories with the San Diego community and abroad. Partners can share success stories about community actions, programs, initiatives or events that have helped San Diego County residents be healthy, safe and thrive.

Blog stories are then collected and shared in the *Live Well San Diego* monthly newsletter which is distributed to more than **12,000 readers** and shared on *Live Well San Diego* social media channels.

General Guidelines/Tips:

Article submissions should include:

- Contact name and email/phone number
- Author name and title
- Photographs related to the submission
- The Basics: Who, What, When, Where, Why & How
- **Use personal stories, quotes and data to show impact**
- Include at least one result/outcome - Data measured, personal story, policy change, new program

Next Steps:

- Ensure you have obtained consent for any photos and quotes that will be submitted. An example form is on the back.
- Email your story, photos and media release form to LiveWellCommunications@sdcounty.ca.gov

Stay in Touch

Follow, like and engage with thousands of *Live Well San Diego* followers on social media using **#LiveWellSD**



@LiveWellSDVision



@LiveWell_SD

**PHOTOGRAPH, TELEVISION, VIDEOTAPE,
MOVIE AND/OR SOUND RECORDING
AUTHORIZATION AND RELEASE**

I, _____
(Person appearing in photograph)

of _____
(Address)

hereby authorize and consent that *Live Well San Diego* shall have the absolute right to copyright, publish, use, sell or assign any and all photographic portraits or pictures, television spots, movie films, videotapes, and/or sound recordings, or any part thereof, they have taken or made of me or in which I or my child may be included in whole or in part.

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I release *Live Well San Diego* from any and all claims, liability or obligation. I shall not own or claim any rights to such products nor to any portion thereof, and I waive all claims for any compensation for such use or for damages.

Date: _____ Signature: _____
(Person appearing in photograph)

Parent's Signature: _____
(If minor is photographed)

Project: Live Well San Diego External Branding