

# Free4ME Evaluation

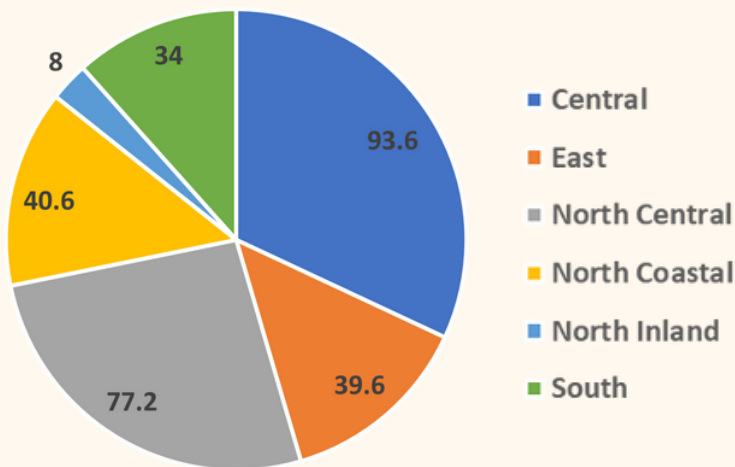
May 2021-April 2022



- Usage approximately double initial projections
- Startup cost of dispensers: ~\$15,000 for 58 dispensers
- Supply cost for first 12 months: \$50,500
  - 146,500 tampons and pads ordered
- Slightly more orders of pads than tampons
- Reordering has yet to become consistent
- Throughout the COVID-19 pandemic, some facilities were not fully open to public:
  - Libraries open limited hours
  - Family Resource Centers closed to public

## Total Case Orders by Region

500 units/case



## Monthly Cost

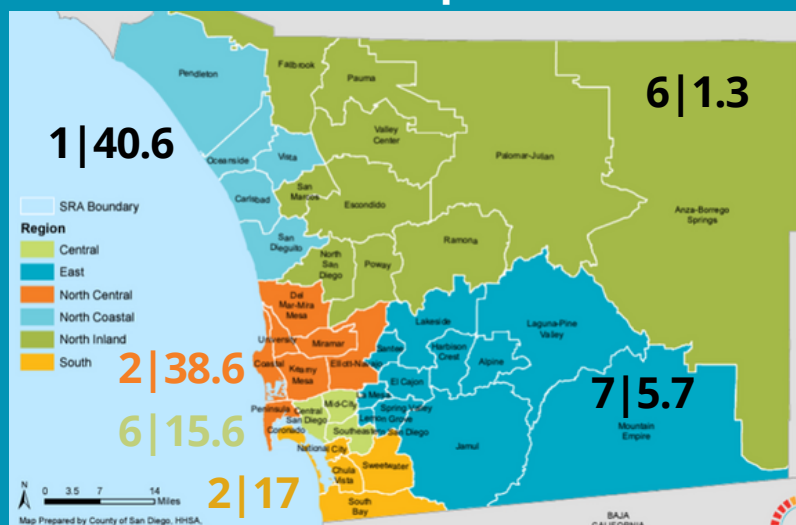
- May: \$11,714
- June: \$606
- July: \$365
- Aug: \$10,286
- Sept: \$1,250
- Oct: \$303
- Nov: \$731
- Dec: \$10,983
- Jan: \$1,231
- Feb: \$0
- Mar: \$10,817
- Apr: \$2,222

**Avg: \$4,209/mo**

## Average Cases Ordered by Location Type

- Health Centers: 23.8 cases
- 2 County Centers: 39.8 cases\*
- 10 Libraries: 6.26 cases
- 4 Family Resource Centers: 8.25 cases\*\*
- 3 Community Centers: 4.67 cases

## Number of Locations | Average Cases Ordered per Location



\* 34 dispensers at the two County Centers (CAC and COC).

\*\* The Northeast Family Resource Center closed down and orders discontinued in January 2022.

# Free4ME Feedback



May 2021-April 2022

- Feedback form accessible via QR code on signage and the website

\*32 responses

## Education

- 25% high school
- 50% college
- 25% graduate degree

## Age

- <30: 28%
- 30-39: 28%
- 40-59: 38%
- 60+: 6%

# 52%

of respondents were  
worried about paying  
for menstrual products

## Gender Identity

- One non-binary
- The rest female

## Housing

All but one reported  
being stable housed

*"I am happy to see my county  
providing these, funded by my  
taxes to **serve my sisters in need.**"*

*"I don't need it, but  
there are so **many**  
**homeless** people  
around me"*

*"LADIES WHO CAN'T AFFORD TO BUY, OR  
JUST FORGET TO BUY SOME,  
**CAN GRAB ONE AND FEEL COMFORTABLE**  
INSTEAD OF FEELING DIRTY AND MESSY"*

*"IT'S **VERY IMPORTANT** TO HAVE EASY  
ACCESS TO THESE TYPES OF PRODUCTS"*

*"I **forgot to bring a pad** to work today and was  
SO pleasantly surprised by the quality of the free  
menstrual products in the women's restroom at  
the COC. **Kudos to the County of San Diego** for  
being a leader in providing such **high quality,**  
**free menstrual supplies!**"*

*"**This is a**  
**vital service**  
**to those in**  
**need. Please**  
**expand this**  
**program.**"*