

Scoop From You(th) Challenge: Opioid Crisis

Calling All San Diego County Youth & Young Adults!

This summer's *Scoop From You(th) Challenge* calls on San Diego youth and young adults to raise awareness about the risks of illicit fentanyl and the importance of naloxone through the medium of video and visual art to help prevent opioid-related overdoses. The challenge is open until **October 10, 2023**. Eligible participants between the **ages of 12-25** can submit entries for the categories below for the opportunity to win.

TELL US THROUGH VISUAL ART OR A SHORT VIDEO!

We're looking for positive messages and visuals to share with other youth and young adults! Judging criteria includes accuracy of information, appeal to youth, originality, creativity, message, and inspiration. Participants may submit a maximum of three entries (no more than one entry per category). The number of entries will not impact an individual's overall score.

CHALLENGE CATEGORIES

- **Tik Talk:** Provide an overview on a topic related to the opioid crisis, such as illicit fentanyl or naloxone. Submissions must be 10 minutes or less and feature at least one resource for the community.
- **Fast Facts:** Create an original handcrafted or digitally designed piece of visual art that highlights at least one fact specifically about illicit fentanyl or naloxone. See *Official Entry Requirements, Rules, and Tips* for required citations.
- **Real Reel:** Create a 15- to 90-second video that provides a personal testimonial or public service announcement related to the opioid crisis. Submissions must provide a clear call to action.

WINNERS WILL RECEIVE THE FOLLOWING

PLATINUM

1 winner: <i>12-25 years old</i>	\$1,200	Opportunity for video or visual art to be shared through County media communication outlets*	Award ceremony and certificate signed by County of San Diego and Health and Human Services leadership	Featured on County website(s) with a link to the participant's social media or professional website (if applicable)
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GOLD

3 winners: <i>12-14 years old 15-17 years old 18-25 years old</i>	\$400	Opportunity for video or visual art to be shared through County media communication outlets*	Award ceremony and certificate signed by County of San Diego and Health and Human Services leadership
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SILVER

3 winners: <i>12-14 years old 15-17 years old 18-25 years old</i>	\$100	Opportunity for video or visual art to be shared through County media communication outlets*
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* Media communication outlets include digital, print, visual, verbal, or nonverbal communications for legitimate use at the discretion of the County and/or partner organizations.

CHALLENGE INFORMATION:

Visit LiveWellSD.org/ScoopFromYouth to learn more and get started!

Submissions close **October 10, 2023 at 11:59 PM.**

QUESTIONS:

Please send any additional questions to LiveWellYouth@sdcounty.ca.gov

#GetTheScoop #YouthChallengeSD #OpioidCrisisSD

