



LIVE WELL
SAN DIEGO

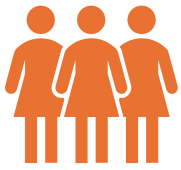
LIVE WELL ADVANCE CONFERENCE & SCHOOL SUMMIT

San Diego Convention Center - November 21, 2024

Ripples of Change: The Power of Partnerships



The **9th Annual Live Well Advance Conference and School Summit** brought together *Live Well San Diego* Recognized Partners who are creating ripples of change in our region. Partners and colleagues shared ideas and innovations to strengthen the foundation of collective impact to advance our shared vision of a **healthy, safe, and thriving** region.



1,823
Local
Leaders



60
Connection Hub
Exhibitors



38
Breakout
Sessions



3,165
Pre-Con
Video Reach*



89
Vaccines
Administered

LIVEWELLSD.ORG/ADVANCE

January 1 - December 1, 2024

14,121
Page Views

7,456
Unique Visitors

VIRTUAL CONNECTION HUB

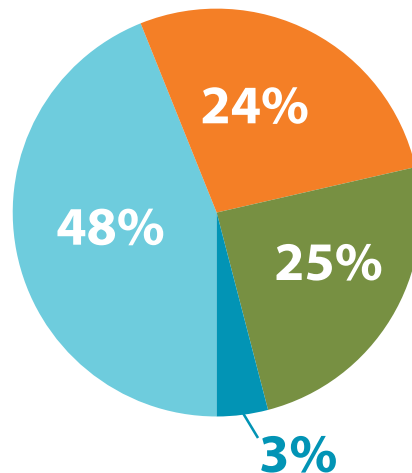
October 1 - November 30, 2024

6,353
Website Visits

161
Contributions

2.2%
Engagement Rate

REGISTERED ATTENDEES BY SECTOR



- Schools
- Business/Media
- Cities/Government
- Community and Faith-Based Organizations

*Total Organic Reach of Pre-Conference Videos (2-minute videos shared on Instagram, Facebook, TikTok and YouTube).

EVENT ACTIVITIES

- **2 Live Well on Wheels Tours** with 232 participants
- **Digital Booklist** with 175 titles from the County of San Diego Library
- **Collaborative Community Garden Art Piece**
- **Poster Art Contest Gallery**
- **Valise Project** created by the Institute for Contemporary Art
- **Tai Chi** led by the County of San Diego
- **Chair Yoga** led by OG Yoga
- **Chair Pilates** led by Movement Matters Collective
- **Drumming for Well-Being** led by Resounding Joy

"From the inspiring speakers to the meaningful connections we made, this year's Summit knocked our socks off!" **Attendee**



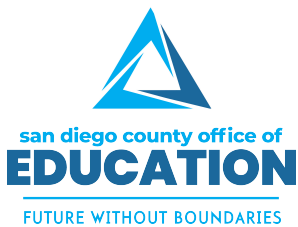
"My favorite part was being surrounded by a like-minded group of practitioners and advocates, seeking solutions and connections to create stronger programs to benefit the San Diego community." **Attendee**



"This space is a testament to the incredible work happening across our region. Together, we're discussing challenges, sharing solutions, and envisioning a brighter future for all" **Exhibitor**



PRESENTING PARTNERS



Superintendents' Breakfast Sponsor



Take Action & Find Resources: LiveWellSD.org/Advance