

# Live Well San Diego Regional Community Leadership Team

County of San Diego, Health and Human Services Agency  
Department of Strategy and Community Engagement



## Purpose

*Live Well San Diego* Regional Community Leadership Teams are comprised of diverse partners and agencies who work together to advance a shared vision of a region that is healthy, safe, and thriving. Meetings provide a space for networking, identifying regional priorities, sharing tools and resources, and facilitating collaborative action. Projects are community driven and centered on improving equity for all.

## Goals

To identify needs, priorities, and opportunities for collaboration to advance equity in the region.

To provide a space where the community can convene and share invaluable input to inform programs and services.

To identify opportunities for collaboration through project development and promoting partner initiatives.



## Join Us!

Join a *Live Well San Diego* Regional Community Leadership Team any time throughout the year. There is a leadership team available in every region.

Sign up for our **Community Updates** newsletter for information about upcoming *Live Well San Diego* Regional Community Leadership Team meetings by scanning the QR code with your phone or email us!



 [HHSA.Communities@sdcounty.ca.gov](mailto:HHSA.Communities@sdcounty.ca.gov)

### County of San Diego Regions



# Meets 4th Monday of the Month

(3rd Monday in May and December)

*Live Well San Diego*

## CENTRAL REGION COMMUNITY LEADERSHIP TEAM



**Odd Months - Virtual**  
**Even Months - In-person**

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**1:30 pm-3:30 pm**

## Co-Chairs

### **Janet Barragán**

Chief, Central and South Regions  
Dept. of Strategy and Community  
Engagement, County of San Diego

### **Samantha Williams**

Founder & CEO  
JIREH Providers

### **Taryell Simmons**

Director, Office of Equity  
and Racial Justice, County  
of San Diego

## Work Groups

*Work groups meet monthly during the Central Region Leadership Team Meeting.*

### **Health & Wellbeing**

**Vision:** The Central Region will foster a community-oriented health ecosystem where people of all ages who live, work and play in the Central Region are healthy, safe, and thriving.

**For more information:**  
[Rola.Kojok@sdcounty.ca.gov](mailto:Rola.Kojok@sdcounty.ca.gov)

### **Economic & Education Development**

**Vision:** A thriving Central Region where all individuals and families are empowered through equitable investments for economic and educational excellence.

**For more information:**  
[Shadeha.rassoulkhani@sdcounty.ca.gov](mailto:Shadeha.rassoulkhani@sdcounty.ca.gov)

### **Housing for All**

**Vision:** To shorten, reduce, and prevent the unhoused experience in San Diego County's Central Region by collaboratively working towards equitable housing for all.

**For more information:**  
[Cassandra.Muniz1@sdcounty.ca.gov](mailto:Cassandra.Muniz1@sdcounty.ca.gov)

## Work Group Co-Chairs

### **Samantha Williams**

Founder & CEO  
JIREH Providers

### **Wilford Smith JR.**

Community Liaison  
Courage To Call

### **Dr. Shellye Sledge**

Professor  
Cal State University San Marcos

### **Cassandra Keys**

ILA Program Manager  
Community Health  
Improvement Partners

### **Pamella Castillo**

PACE Marketing Coordinator  
San Diego PACE

*Live Well San Diego*  
**EAST REGION LEADERSHIP TEAM**  
Meets every 3rd Thursday of the month  
10:30 AM - 12:00 PM

## Co-Chairs

**KellyAnne Rodriguez,**  
Chief-RCC, East Region,  
Office of Equitable Communities  
Health & Human Services Agency  
County of San Diego

**Kenya Taylor,**  
Licensed Marriage and Family  
Therapist

**Rynna Herwehe,**  
Health Program Specialist,  
All Kids Academy Headstart  
(AKA Head Start)

**Seraphina Eberhardt,**  
Director of Prevention Programs,  
Institute of Public Strategies

## Workgroup Focus Areas

### Resilient Youth & Families Collective

**Vision:** Support a safe environment of networks and resources that connects and empowers youth and families in the East Region.

**For more information:**  
[Sarah.Garlejo@sdcounty.ca.gov](mailto:Sarah.Garlejo@sdcounty.ca.gov)

### East Region Behavioral Health Solutions

**Vision:** Empowering East Region residents to access diverse behavioral health and prevention and early intervention resources they need to thrive.

**For more information:**  
[Vivian.Hidalgo@sdcounty.ca.gov](mailto:Vivian.Hidalgo@sdcounty.ca.gov)

### East Region Thriving & Inclusive Communities

**Vision:** Communicating and engaging residents in developing and promoting diverse and inclusive programs to help our community thrive.

**For more information:**  
[Madisen.Ferras@sdcounty.ca.gov](mailto:Madisen.Ferras@sdcounty.ca.gov)

## Join the Leadership Team to:



**Develop and advance regional priorities**



**Share data and resources**



**Collaborate with 50+ partners**



**Network and connect**

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 LWSD East Region

 @LiveWell\_SD

 @LiveWell\_SD

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# Live Well San Diego

## NORTH CENTRAL COMMUNITY LEADERSHIP TEAM

Meets in-person every 2nd Wednesday of the month

11:00 AM - 12:30 PM

### Co-Chairs

#### Karen Lenyoun

Research Project Coordinator,  
University of California, San Diego  
School of Public Health

#### KellyAnne Rodriguez

Chief-RCC, East & North Central Region  
Department of Strategy & Community  
Engagement

#### KC Surban

Public Health Advocate

### Vision

*A vibrant, diverse, and welcoming community with access to equitable resources and services.*

### Mission

*To use our collective wisdom and collaborative synergy to leverage connections and resources to best support the North Central priority areas.*

## Workgroup Focus Areas

#### Behavioral/ Mental Health

**For more information:**

[Vivian.Hidalgo@sdcounty.ca.gov](mailto:Vivian.Hidalgo@sdcounty.ca.gov)

#### Food & Housing Insecurity

**For more information:**

[Madisen.Ferras@sdcounty.ca.gov](mailto:Madisen.Ferras@sdcounty.ca.gov)

#### Youth

**For more information:**

[Sarah.Garlejo@sdcounty.ca.gov](mailto:Sarah.Garlejo@sdcounty.ca.gov)

## Join the Leadership Team to:



Develop and advance  
regional priorities



Share data  
and resources



Collaborate with  
50+ partners



Network and  
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 @LWSDNorthCentral

 @SanDiegoCountyHHSA

 @LiveWell\_SD



[HHSA.Communities@sdcounty.ca.gov](mailto:HHSA.Communities@sdcounty.ca.gov)



LIVE WELL  
SAN DIEGO

Live Well San Diego

## NORTH COUNTY COMMUNITY LEADERSHIP TEAM



**Meets every 1st Wednesday  
of the month, Goes Dark  
Intermittently**

**North Inland Live Well Center 649  
W Mission Ave. Escondido, CA  
92025 10:00 am-12:00 pm**

### Co-Chairs

**Nannette Stamm, MPH**

*Chief Community Health Officer  
Vista Community Clinic*

**Jaime Figueroa, JD**

*City Council Member  
District 3  
City of Oceanside &  
Director of Advocacy and  
Community Organizing  
Chicano Federation of  
San Diego*

**Herminia Ramirez, MPH**

*Chief, North Regions  
County of San Diego  
Department of Strategy and Community  
Engagement*

### **Focus Areas**

**Homelessness**

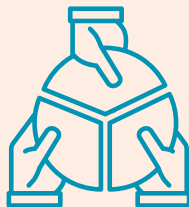
**Substance Use  
Prevention**

**Mental Health**

## **Join the leadership team to:**



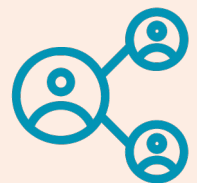
**Develop and advance  
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**Share data  
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**Collaborate with  
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**LiveWellSD.org**

Live Well San Diego

## **SOUTH REGION COMMUNITY LEADERSHIP TEAM**



**Meets 2nd Monday  
of every even month**

**2:00 pm- 4:00 pm  
Virtual**

### **Co-Chairs**

**Janet Barragán**

*Chief, Central and South Regions  
Department of Strategy and  
Community Engagement*

**Valerie Brew**

*Departmental Director  
SBCS Corporation*

### **Work Groups**

*Separate Monthly Meetings*

#### **Food Insecurity**

**Vision:** Everyone in the South Region community has sustainable access to culturally appropriate, affordable, healthy food from local sources through partner collaboration and support.

**For more information:**

[Cassandra.Muniz1@sdcounty.ca.gov](mailto:Cassandra.Muniz1@sdcounty.ca.gov)

#### **Behavioral & Mental Health**

**Vision:** Create solutions that provide equitable access and remove barriers to behavioral and mental health resources and services for an improved quality of life.

**For more information:**

[Rola.Kojok@sdcounty.ca.gov](mailto:Rola.Kojok@sdcounty.ca.gov)

#### **Homelessness**

**Vision:** A regional collective impact body striving to ensure any experience of homelessness among people living in the South Region is rare, brief, and nonrecurring.

**For more information:**

[ShadehA.Rassoulkhani@sdcounty.ca.gov](mailto:ShadehA.Rassoulkhani@sdcounty.ca.gov)

### **Work Group Co-Chairs**

**Karen Clay**

*President  
I Love to Glean*

**Pualani Vazquez**

*Injury Prevention Community  
Outreach Coordinator  
Scripps Health*

**Merlynn Watanabe**

*Director of Regional Initiatives  
Regional Task Force on Homelessness*

**Elizabeth Prado**

*Director/Co-Founder  
Life Acts*

**Angel Ibarra**

*Community Engagement Specialist  
City of Chula Vista*

**Tony Rolfe**

*Housing & Neighborhood  
Services Manager  
City of Imperial Beach*

**Angelina Puffelis**

*Mi Escuelita Clinical  
Supervisor SBCS Corporation*