IHE TELEBRIEFING

October 9, 2025

Welcome!

SPEAKERS & SPECIAL GUESTS

Erik A Berg, M.D
Assistant Medical Director
Epidemiology and Immunization Services Branch

Myla Barker
Emergency Services Coordinator
County of San Diego

Dr. Lisa Peumsang
SDSU Director of Emergency Management

EDUCATION SECTOR TEAM

Nicole Villa

Allison Hirahara

Leslie Escobedo

Vivian Hidalgo

AGENDA

Agenda Item	Speaker/Presenter
Welcome & Announcements	Nicole Villa
Vaccine Recommendations	Dr. Berg
Public Health Updates	Dr. Berg
Emergency Preparedness & Response	Myla Barker & Lisa Peumsang
Q&A Session	All Panelists

Announcements

HIKE-A-THON

This October, take part in the month-long Nature Unplugged Hike-A-Thon. People of all ages and abilities are encouraged to get outdoors while raising funds to support preventative mental health programs in schools and communities.

Register and learn more here!

Join a Meet-Up Event

HOSTING VACCINE EVENTS

The County of San Diego contracts with community agencies to provide vaccination services in the community. See San Diego County Geographic Zip codes and HHSA Regional Boundaries for more information on HHSA services by region.

North Coastal and North Inland:
TrueCare | vaccineevents@truecare.org

North Central and East:
DocGo | SanDiegoVaxTeam@docgo.com

Central and South: San Ysidro Health | CommunityVaxxRequest@SYHealth.org.

BRIDGING DIFFERENCES IN HIGHER EDUCATION

Join the Greater Good Science Center for six interactive sessions showcasing practical, research-backed strategies to strengthen belonging while honoring diverse values and identities. Learn how to meet this academic year's hard moments together.

Register now for free!

LIVE WELL ADVANCE

Registration is now open for the Live Well Advance and School Summit. Register to connect with thousands of partners and colleagues committed to the collective impact movement – creating healthy, safe, and thriving communities together!

October 22, 2025, from 8AM – 5PM

Register here!

Vaccine Recommendations & Public Health Updates

Dr. Berg

Public Health Updates

Erik A Berg, M.D., FACEP, Assistant Medical Director
Public Health Services – Epidemiology and Immunization Services Branch
County of San Diego Health & Human Services Agency
10/09/2025

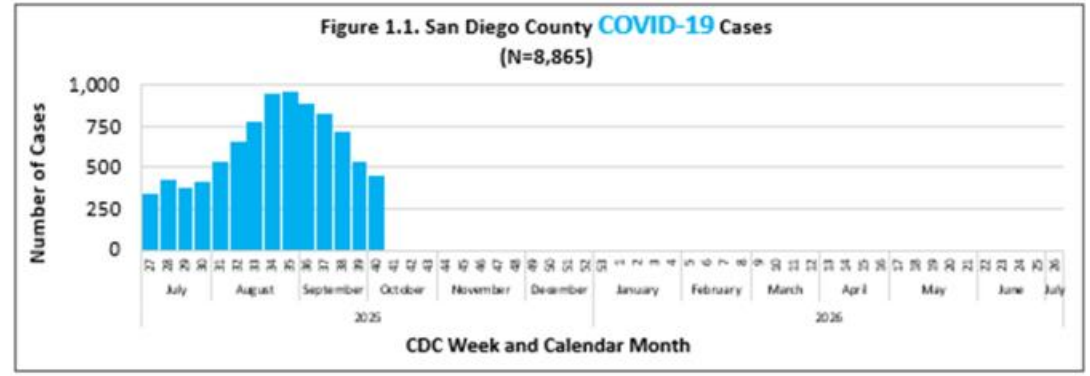
SANDIEGOCOUNTY.GOV/HHSA

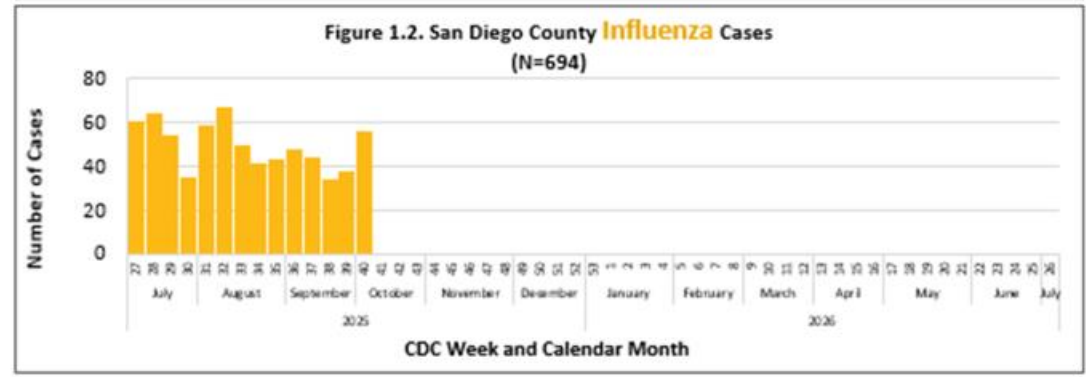
RESPIRATORY VIRUS UPDATE

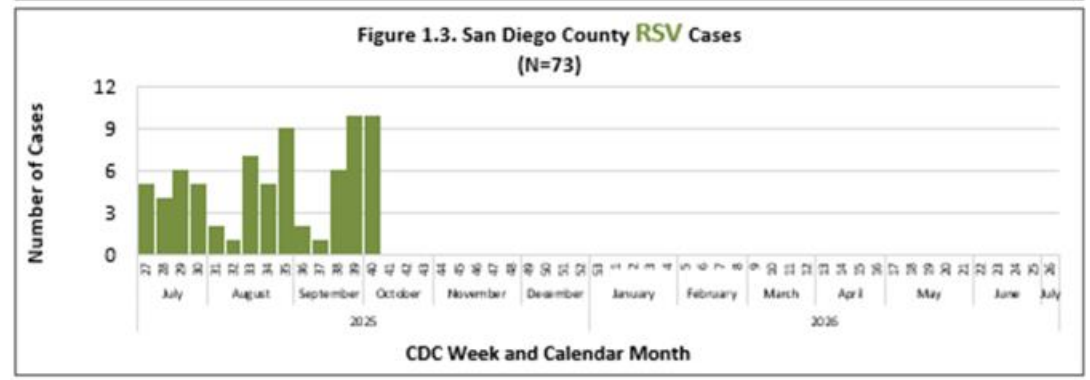
Respiratory Virus Surveillance Report

October 9, 2025

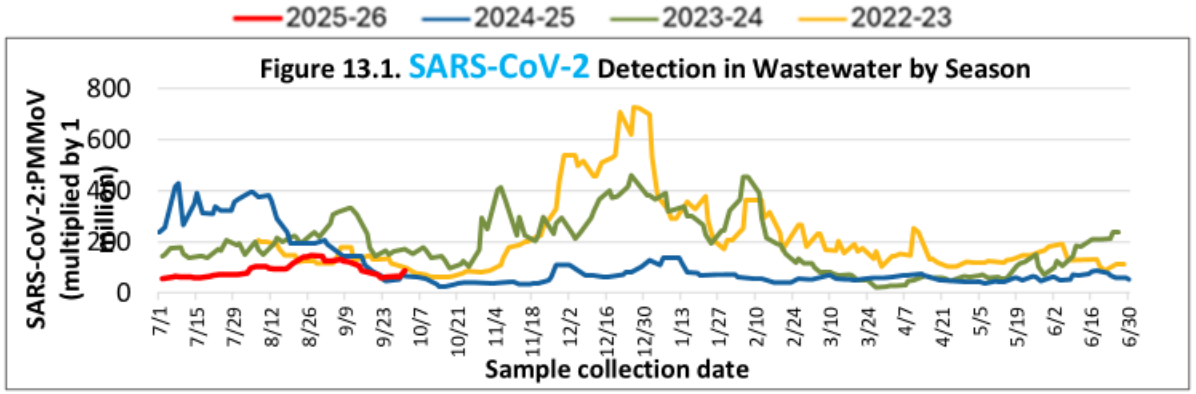
COVID-19	Influenza	RSV
Hospitalizations 1,530	Hospitalizations 78	Hospitalizations 11
Deaths 40	Deaths 2	Deaths 0
6/29/2025 – 10/4/2025	*6/29/2025 – 10/4/2025*	*6/29/2025 – 10/4/2025*

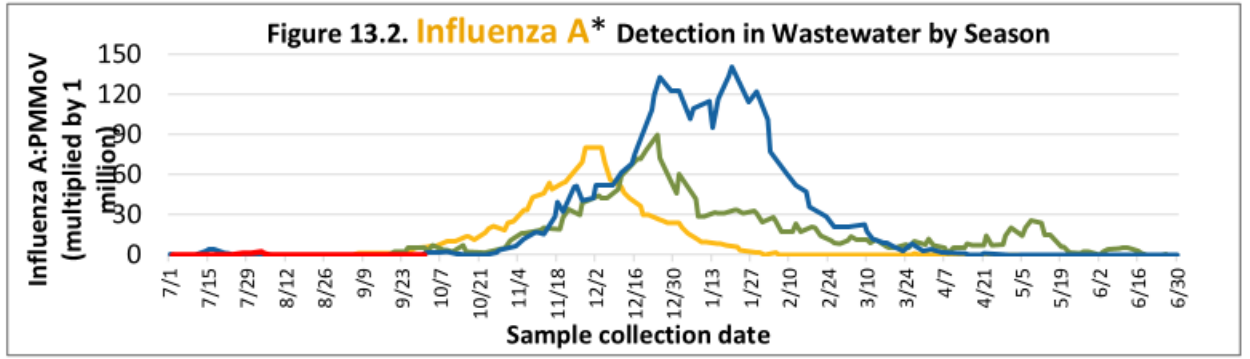


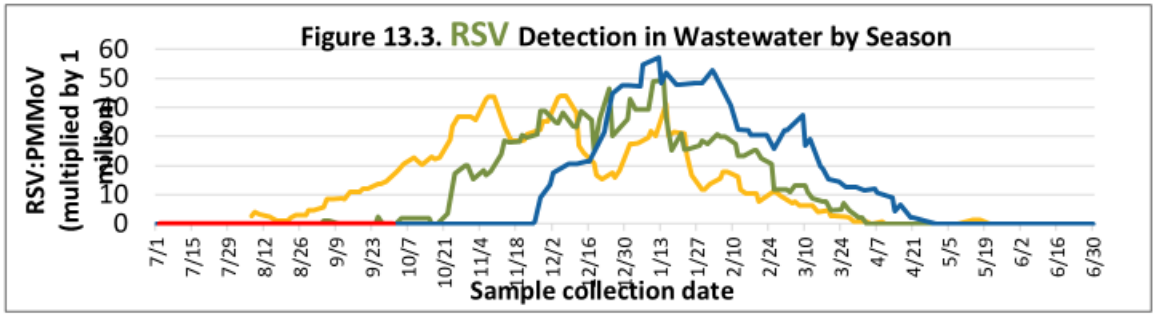




WASTEWATER SURVEILLANCE







COVID-19 & INFLUENZA VACCINATIONS

Figure 11.1. Percentage of San Diego County Residents Who Received a Seasonal* COVID-19 Vaccine, Ages 6 Months and Older

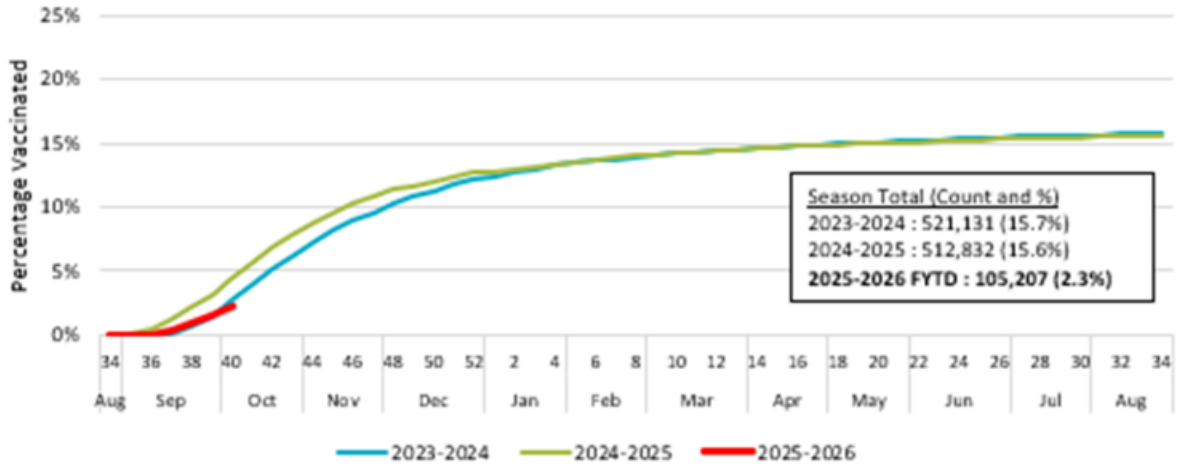
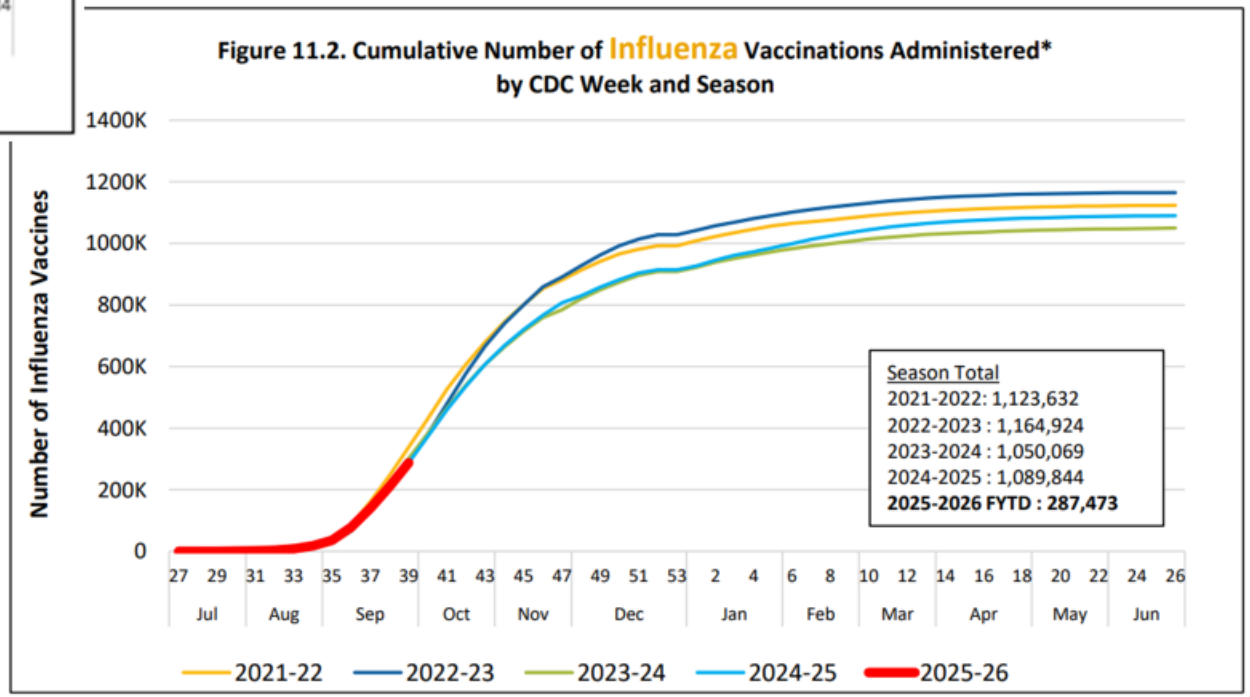


Figure 11.2. Cumulative Number of Influenza Vaccinations Administered* by CDC Week and Season



IMMUNIZATION RECOMMENDATIONS

- AB 144, signed on 9/17/25, establishes CDPH as the source for immunization recommendations and preventive services guidelines for state program
- Sets Advisory Committee on Immunization Practices (ACIP) recommendations as baseline recommendations, which CDPH can then update based on guidance from professional organizations such as:
  - American Academy of Pediatrics (AAP)
  - American Academy of Family Physicians (AAFP)
  - American College of Obstetricians and Gynecologists (ACOG)

Frequently Asked Questions about Respiratory Virus Vaccines

County Public Health Services Page - Vaccine Recommendations

WCHA Recommendations

- West Coast Health Alliance (WHCA) issued immunization guidelines for the 2025-2026 respiratory virus season

[WHCA 2025-2026 Respiratory Virus Season Recommendations]

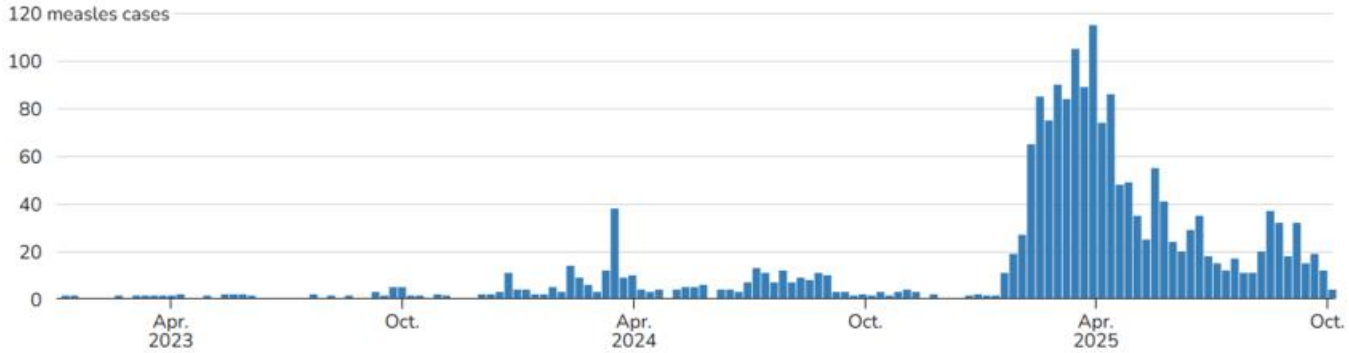
Age/Condition	COVID-19	Influenza	RSV
Children	• All 6-23 months • All 2-18 years with risk factors or never vaccinated against COVID-19 • All who are in close contact with others with risk factors[1] • All who choose protection[1]	• All 6 months and older	• All younger than 8 months[2] • All 8-19 months with risk factors
Pregnancy	• All who are planning pregnancy, pregnant, postpartum or lactating	• All who are planning pregnancy, pregnant, postpartum or lactating	• 32-36 weeks gestational age[2]
Adults	• All 65 years and older • All younger than 65 years with risk factors • All who are in close contact with others with risk factors • All who choose protection	• All	• All 75 years and older • All 50-74 years with risk factors

1. COVID-19 vaccine is available for persons 6 months and older.
2. Protect infants with either prenatal RSV vaccine or infant dose of nirsevimab or clesrovimab.

MEASLES

Weekly measles cases by rash onset date

2023–2025* (as of October 7, 2025)



[Measles Cases and Outbreaks | Measles (Rubeola) | CDC]

U.S. Hospitalizations in 2025

12%

12% of cases hospitalized (193 of 1563).

Percent of Age Group Hospitalized

Under 5 years: **22% (93 of 423)**

5-19 years: **7% (42 of 614)**

20+ years: **11% (58 of 518)**

Age unknown: **0% (0 of 8)**

U.S. Deaths in 2025

3

There have been 3 confirmed deaths from measles.

MEASLES

County Confirms First Measles Case of 2025

Measles vaccine. Photo via Shutterstock

By Fernanda Lopez Halvorson, County of San Diego Communications Office
Aug. 8, 2025 | 2:09 PM

Measles Activity in California, 2025

As of October 6, 2025, 21 confirmed measles cases have been reported. The affected jurisdictions are:

- Fresno
- Long Beach
- Los Angeles
- Orange
- Placer
- Riverside
- Sacramento
- San Diego
- San Mateo
- Santa Clara
- Tulare
- Tuolumne
- Yolo

Month of Rash Onset	Number of Cases
January 2025	0
February 2025	3
March 2025	6
April 2025	2
May 2025	2
June 2025	4
July 2025	2
August 2025	1
September 2025	1
October 2025	0

Thank You!

Regional Preparedness Coordination with IHEs

San Diego State University &

The County of San Diego Office of Emergency Services

SDSU | San Diego State University

WHAT IS OUR ROLE THROUGHOUT THE YEAR?

Blue skies don't mean a vacation for your local emergency managers. OES uses this time to ensure that we have all of the bases covered before, and when, disaster strikes.

PLANNING

We write, test and exercise plans as a team & with regional partners to ensure that we are ready to respond to disasters while upholding our main mission: protecting lives & property.

PREPAREDNESS

We partner with community organizations, provide presentations & utilize local resources, outreach campaigns, & social media to share vital preparedness information & tools.

MITIGATION & RESILIENCE

We take steps to strengthen communities & ensure long-term risk reduction to critical infrastructure, community services & life safety.

Disaster Response

Issue Public Information & Alert & Warning

Provide Resources & Supplies to Fire, Law Enforcement & Medical Personnel in the Field

Coordinate Sheltering & Healthcare Needs

Coordinate Large Animal Evacuations

Communicate with State & Federal Partners

Disaster Recovery

Emergency Management at SDSU

- Governing Legislation & Policies
- Emergency Operations Plan
- College/Dept Emergency Action & Continuity Plans
- Training
- Events
- Education

Response Readiness

Personal Preparedness

- **Personal Emergency Plan**
  - Communication plan with loved ones
  - Alert & Warning
- **At Home/In Car**
- **In the Office**
- **In the Field**
- **Kids & Teens**
  - Evacuation locations
  - Medical info and meds
  - Kids' go bag contents

Photo: USDHS Ready.gov

Response Readiness

Family Emergency Plan

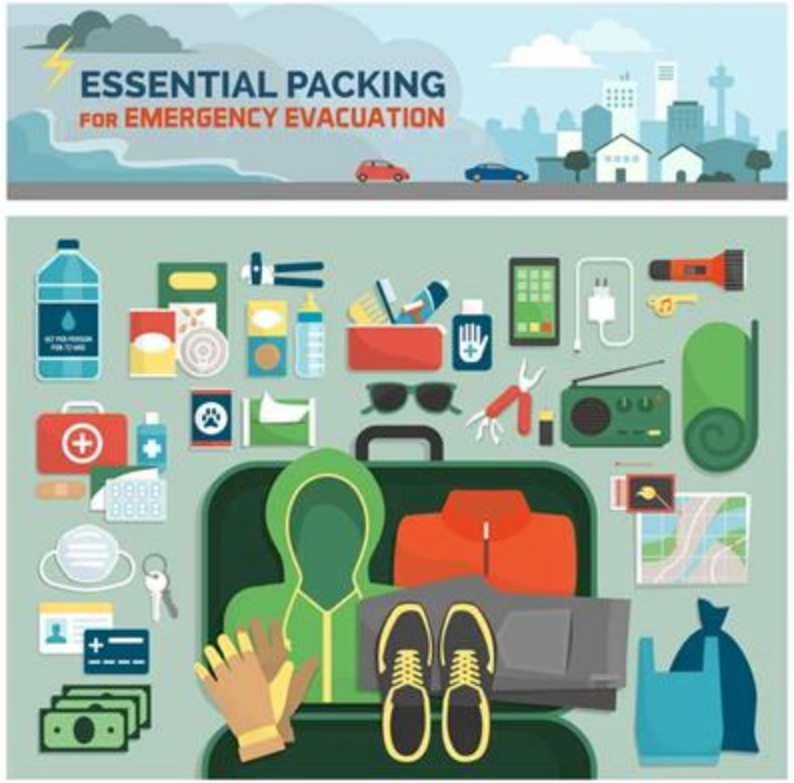
- Household Information
- Family Members
- Emergency Communication Plan
- Emergency Contacts
- Meeting Locations
- Medical Information
- Transportation

Photo: Brian Howard

Response Readiness

Preparing a Personal Emergency Kit

- Water
- Food
- Flashlight
- Battery-powered or hand-crank radio
- Batteries
- First aid kit
- Medications (7-day supply) and medical items
- Multi-purpose tool
- Sanitation and personal hygiene items
- Copies of personal documents (medication list and pertinent medical information, proof of address, deed/lease to home, passports, birth certificates, insurance policies)
- Cell phone with chargers
- Emergency blanket
- Map(s) of the area



Response Readiness

Preparing a Pet Emergency Kit

- 3+ days supply of food and water with bowls
- Two weeks of your pet's medications
- Litter boxes with litter, if you have cats
- Plastic bags for poop, if you have dogs
- Crates, bedding, and toys
- Extra leashes and collars
- Vaccination and medical records
- Photos and description of your pets
- Pet tag with info on intended destination
- Grooming Items

How to be a Animal Safety C.H.A.M.P.

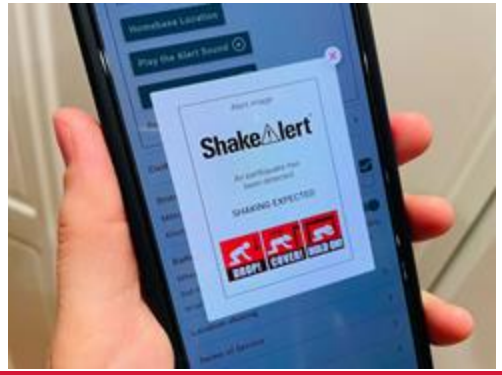
Plan Ahead (C.H.A.M.P.)

- Create an evacuation plan
  - List of motels/hotels that are pet friendly
  - List of your local vets and shelters
- Have an emergency phone list ready in case you're away
- Assemble a folder with your pets documentation, including owner contact info, medical and vaccination records, photos, and feeding schedule
- Microchip and include identification on your pet
- Participate in evacuation drills
  - Practice Transporting Your Pet

Response Readiness

Alerts and Warning

- **Download SDSU Safe App.**
- Confirm your mobile device can receive Wireless Emergency Alerts.
- Sign up for text and/or email alerts from AlertSanDiego.
- Genasys Protect
- Shake Alert
- Consider purchasing a NOAA Weather Radio All Hazards.
- Travel alert and warning.



Response Readiness

Building and Area Evacuations

- Know your available exits
- Engage your senses
- Drills vs. Reality
- Communicating with first responders & 911

Response Readiness

Shelter in Place/Secure in Place

- Severe Weather
- Hazmat Incidents
- Active Assailant

Photo: KFMB

Response Readiness

Access and Functional Needs (AFN)

- Consider the following: Blind/Low Vision; Deaf or Hard Hearing; and Mobility Issues
- Ask if the person wants your help, and how you may best assist them.
- If someone refuses your help, advise first responders as soon as safely possible.
- Do not touch the person, their service animal, or equipment without their permission.
- Do not try to move someone unless you are trained in proper techniques.

Resources and Social Media

Websites

- police.sdsu.edu
- urgent.sdsu.edu
- alertsandiego.org
- ready.gov

Twitter/X

- @NWSSanDiego
- @USGS_Quakes
- @CALFIRESANDIEGO

Preparedness Resources

- Register for **Alert San Diego**
- Register for **Genasys Protect**
- Explore the preparedness materials on the **Alert San Diego website**
- Complete your own disaster **preparedness plan** and share it with your neighbor

Know Your Tools. Stay Informed. Stay Safe.

AlertSanDiego

The County's emergency alert system

- People can sign up with their home address and contact information to get alerts for their area.
- It sends important information during local emergencies by phone call, text message, or email.
- The system gives quick and clear updates about evacuations, dangers, and other safety concerns.

Genasys Protect

Is a free app that helps keep people stay safe during emergencies.

- It shows real-time maps with evacuation zones, shelters, and other important safety areas.
- Anyone can use it, even without signing up.
- The app shares **verified updates directly from emergency personnel**, so you know the information is trusted and accurate.

SD Emergency App

Is a free tool that helps you prepare for and stay safe during disasters.

- It has emergency plans, checklists, and guides to help you and your family get ready.
- The app sends push alerts during major incidents in San Diego County.
- All information comes from official emergency personnel, so you can trust the updates.

Operationalize Your Community Network

- Evaluate services, resources, and capacity to support your community
- Connect with other organizations in your region and build your community network
- Connect with your local and regional preparedness departments and organizations
- Coordinate disaster preparedness education efforts in your community

Resources and Social Media

Ready

LISTOS CALIFORNIA

EMERGENCY DISASTER SERVICES THE SALVATION ARMY

EMERGENCY RESPONSE PARTNER americares

American Red Cross

COUNTY OF SAN DIEGO OFFICE OF EMERGENCY SERVICES

Cal OES GOVERNOR'S OFFICE OF EMERGENCY SERVICES

U.S. DEPARTMENT OF HOMELAND SECURITY FEMA

Questions?

Thank You!

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619-594-4414

Myla Barker, Emergency Services Coordinator
County of San Diego Office of Emergency Services
Myla.Barker@sdcounty.ca.gov
858-289-2330

SDSU | San Diego State University

Please Take a Moment to Complete the Poll on Your Screen

THANK YOU FOR ATTENDING!

For more information, please visit our website: **LiveWellSD.org/Education**

You can also email us at: **LiveWellEducation@sdcounty.ca.gov**