

## ***LIVE WELL SAN DIEGO EQUITY AMBASSADOR PROGRAM***

### **Position: CONTENT CREATOR**

GENERAL SUPPORT AIDE (18 years old+)

HIGH SCHOOL STUDENT WORKER (16-17 years old)

### **CLASSIFICATION PURPOSE AND DISTINGUISHING CHARACTERISTICS**

Content Creators will serve an essential role in the *Live Well San Diego* Youth Sector's new Equity Ambassador Program (LEAP), creating educational materials and content to address social and health disparities impacting youth. Content Creators will use their creativity and diverse lived experiences as a current youth in San Diego County to highlight topics relevant to youth throughout the region. Materials and resources created by LEAP Content Creators will be used by LEAP Ambassadors to educate youth on important topics and related resources. Content Creators will conduct professional level duties with the added expertise of a youth lens to effectively educate and engage youth.

### **EXAMPLES OF DUTIES**

#### **Essential Functions:**

- Use knowledge and graphic design skills to develop materials to address youth social and health disparities that align with the *Live Well San Diego* vision
- Use lived experience and expertise to determine the key topics the program should focus on
- Develop outreach strategies, including trainings, materials and events that effectively teach and engage youth about a variety of issues and topics, in a youth-focused manner
- Commit to the required hours of participation in the program:
  - Up to 25 hours weekly from June 2022 through August 2022
  - Up to 6 hours weekly from August 2022 through April 2023
  - 1 hour weekly mandatory meetings from June 2022 through April 2023

### **KNOWLEDGE, SKILLS, AND ABILITIES**

#### **Knowledge of:**

- Effective communication skills
- Popular social media and information sharing platforms utilized by youth (Instagram, TikTok, Discord, etc.)
- Graphic design software (Canva, etc.)
- Topics that are meaningful to youth in the region
- Inclusive language
- Telephone, office, and online etiquette

#### **Skills and Abilities to:**

- Integrate current lived experience as a youth in San Diego County into the development and implementation of meaningful youth engagement and outreach throughout the County
- Message to diverse and hard-to-reach youth throughout the County through a variety of strategies
- Collaborate with Youth Advisor(s), County staff, community organizations, and other adult allies
- Problem solve and provide feedback to maximize outreach effectiveness
- Prepare and facilitate presentations

**Desirable Traits:**

Lived experience as a youth in San Diego County. Supportive of change and passionate about amplifying the voice of youth. Ability to hold self and others accountable, problem solving and innovation, demonstrated ethical behavior.

**Education and/or Experience:**

Education, training, and/or experience that demonstrate possession of the knowledge, skills and abilities listed above. Qualifying education and experience:

- Demonstrated ability to communicate, coordinate and plan
- Demonstrated experience working with graphic design
- Knowledge of social media trends among youth

**REQUIRED LICENSES, CERTIFICATIONS OR REGISTRATIONS****License**

A valid California Class C driver's license, which must be maintained throughout employment in this class, is required at time of appointment, or the ability to arrange necessary and timely transportation for field travel. Employees in this class may be required to use their own vehicle.

**Certification/Registration**

None

Required.

**SPECIAL NOTES****Working**

Work may take place in an office environment or in a remote or work from home setting. Work involves exposure to computer screens and use of basic office equipment.

**Conditions****Essential Physical Characteristics**

**The physical characteristics described here are representative of those that must be met by an employee to successfully perform the essential functions of this classification. Reasonable accommodations may be made to enable qualified individuals with disabilities to perform the essential functions of a job, on a case-by-case basis.**

**Continuous:**

- Upward and downward flexion of the neck

**Frequent:**

- Sitting
- Repetitive use of hands, grasping, and fine manipulation of hands to operate computers, printers, and copiers
- Lifting of objects weighing up to 10 pounds

**Occasional:**

- Walking

- Standing
- Bending and twisting of neck
- Bending and twisting of the waist
- Grasping
- Pushing
- Pulling
- Reaching above and below shoulder level
- Lifting object weighing up to 25 pounds

### **Background Investigation**

**Must have a reputation for honesty and trustworthiness. Misdemeanor and/or felony convictions may be disqualifying depending on type, number, severity, and recency. Prior to appointment, candidates will be subject to a background investigation.**

### **CONDITION OF EMPLOYMENT-Vaccine Requirements**

Employees hired on or after October 15, 2021, are required to be fully vaccinated\* against COVID-19 before beginning employment. If you receive a conditional offer of employment, a copy of your vaccination card must be provided at the time of background. This requirement does not apply to minors hired as High School Student Workers.

Current County employees hired on or before October 14, 2021, are required to provide a copy of their vaccine card showing they are fully vaccinated or undergo Covid-19 diagnostic testing and wear a facemask in the workplace.

Employees who work at County locations subject to the California Department of Public Health State Public Health Officer order are required to be fully vaccinated by the following dates:

- Health and congregate care settings – September 30, 2021
- Medical areas of jails/correctional facilities – October 14, 2021

\*Requests for exemption to the vaccine requirement may be considered.