



# 2018-2019 LIVE WELL SAN DIEGO ANNUAL IMPACT REPORT

## EXECUTIVE SUMMARY | 9 YEARS OF HEALTHY, SAFE & THRIVING COMMUNITIES

### COLLECTIVE ACTIONS ARE CREATING POSITIVE IMPACTS

Live Well San Diego is the vision for a region that is Building Better Health, Living Safely and Thriving. Developed in 2010, the vision was built on the collective impact model which requires that cross-sector organizations come together in support of a common agenda, agree to track progress in the same way, and coordinate efforts to continuously improve programs and initiatives that positively affect quality of life in San Diego County.

As of June 30, 2019, 451 Recognized Partners have committed to the vision and are working with the County of San Diego, as well as community leaders and organizations across the region in support of a better quality of life for all 3.3 million San Diego County residents. These partners include 23 Cities & Government partners, 86 Business & Media partners, 52 Schools & Education partners, and 290 Community & Faith-Based partners. In 2018-2019 fiscal year alone, 65 new partners were welcomed.

The full 2019 Annual Impact Report can be found online and includes success stories submitted by partners from July 2018 through June 2019. Read the full report at [LiveWellSDAnnualReport.org](http://LiveWellSDAnnualReport.org).

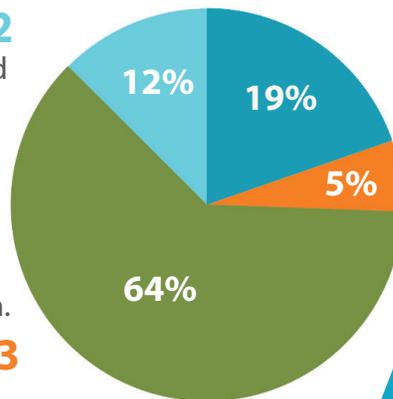
### RECOGNIZED PARTNERS BY SECTOR

**SCHOOLS & EDUCATION: 52**  
Encouraging nearly 457,000 students and their families to adopt healthy, safe and thriving behaviors.

**BUSINESS & MEDIA: 86**  
Improving economies, expanding message reach and positively influencing employee/community health.

**CITIES & GOVERNMENTS: 23**  
Enacting health and safety policies and building sustainable and walkable infrastructure for over 3 million residents.

**COMMUNITY & FAITH-BASED: 290**  
Connecting individuals and families throughout San Diego County to programs and services that improve well-being.



### PARTNERS COMMITTED TO ADVANCING THE VISION

# 451



# Partner Success Stories

As of June 30, 2019, 451 Recognized Partners have come together to support the *Live Well San Diego* vision throughout the region. This is the power of collective impact – working together to accomplish far more than government or any single entity could ever do alone. This section highlights some of the many events, programs, initiatives and services that made an impact in the lives of San Diegans between July 1, 2018 and June 30, 2019. Partner success stories and each of the *Live Well San Diego* Top 10 Indicators are organized under the 5 Areas of Influence below.



## HEALTH

Enjoying good health and expecting to live a full life

1. Life Expectancy
2. Quality of Life



Be There San Diego, a coalition of patients, communities, healthcare systems and organizations, **reduced heart attacks in San Diego County by 22%** (2011-16) through their Heart Attack & Stroke Free Zone, Southeastern San Diego Cardiac Disparities Project and Accountable Communities for Health collaboratives.

The County of San Diego teamed with contracted doctors and nurses and volunteers from the San Diego Rapid Response Network - a coalition of organizations and community leaders, including 10 Recognized Partner organizations, dedicated to aiding immigrants and their families - to provide more than **13,630 health screenings** for asylum seekers.



## KNOWLEDGE

Learning throughout the lifespan

3. Education



Over **850 young adults and allies** came together to discuss ways to connect disconnected youth to educational and employment opportunities at the 2019 Opportunity Summit hosted by San Diego Workforce Partnership in partnership with representatives from 2-1-1- San Diego, Cajon Valley Union School District, San Diego Unified School District, DETOUR, RISE San Diego and others.

The 2019 Super STEM Saturday was hosted by California State University San Marcos in partnership with The Classical Academies and welcomed **18,000 attendees** to the CSUSM campus to discover science, reimagine technology, create engineering, and explore math.



## STANDARD OF LIVING

Having enough resources for a quality life

4. Unemployment Rate
5. Income



Nearly **600 of San Diego's business leaders**, including the Port of San Diego, SANDAG, San Diego Workforce Partnership, the City of National City and the County of San Diego, gathered for the South County Economic Development Council's 28th Annual Economic Summit to discuss affordable housing and sustainable employment options for San Diego County.

The ARC of San Diego provided employment training and support to over **400 individuals with disabilities** and, through partnerships, placed **110 individuals** in jobs of their choice throughout the county.





## COMMUNITY

Living in a clean and safe neighborhood

- 6. Security
- 7. Physical Environment
- 8. Built Environment



A partnership between Community Health Improvement Partners, the Lemon Grove HEAL Zone, Kaiser Permanente and the City of Lemon Grove brought over 1,000 Lemon Grove residents together to create local park improvements, city/school policy changes, and gardening and nutrition education programs.

I Love A Clean San Diego and the City of Chula Vista held a 16th annual community cleanup event called Beautify Chula Vista Day where **1,033 volunteers** helped remove an estimated 14,067 pounds of debris and 5,300 sq ft of graffiti and planted 246 plants.



## SOCIAL

Helping each other to live well

- 9. Vulnerable Populations
- 10. Community Involvement



The San Diego Hunger Coalition, whose members include multiple Recognized Partners, worked together to increase access to CalFresh (SNAP) benefits, resulting in an additional **3,303 households and 5,496 low-income college students** receiving CalFresh benefits.

The County of San Diego, International Rescue Committee, The Karen Organization, Daily Harvest Express and the YMCA of San Diego County, collaborated with the San Diego Refugee Forum to organize the 2018 World Refugee Day hosting over **300 participants** and celebrating the diversity of cultures and customs of the local refugee population.



## JOIN US

Organizations throughout the region continue to join the movement, bringing their expertise and expanding the reach of collective efforts that are creating measurable change within San Diego's diverse communities.

*Live Well San Diego* Recognized Partners are going above and beyond in their commitment to a region that is living well. They are thinking about the future by seeking long-term solutions to local challenges.

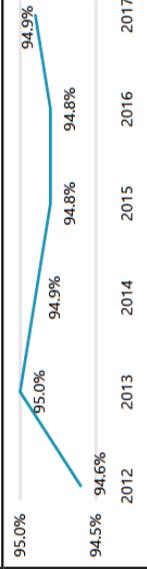
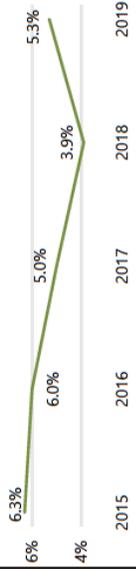
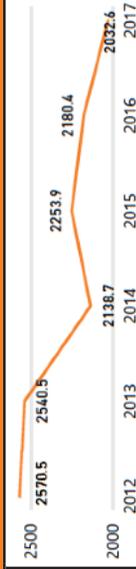
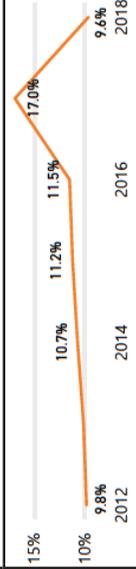
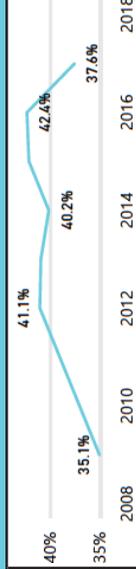
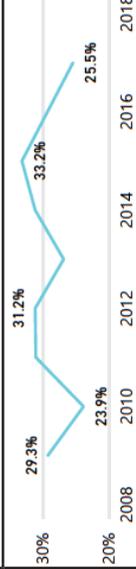
Learn more about Partner accomplishments by visiting [LiveWellSDAnnualReport.org](http://LiveWellSDAnnualReport.org).

## Where can your organization get involved?

- **Regional Community Leadership Teams** connect the collective efforts of organizations and individuals and facilitate opportunities for stakeholders to have a voice in the future of their neighborhoods, so that every resident can be healthy, live safely and thrive.
- **Workgroups, Coalitions and Collaborations**, often supported by Recognized Partner organizations, address a wide variety of topics, including community health, youth and gang involvement, homelessness, conservation and sustainability, and are often looking for strategic leadership to help drive change. Visit [LiveWellSDAnnualReport.org](http://LiveWellSDAnnualReport.org) under the Join Us tab to find examples of groups working in the region.
- **Monthly Newsletter and Social Media Channels** inform the community and other partners about what organizations are doing to impact the *Live Well San Diego* vision. Opportunities can be submitted to [LWSD.HHSA@sdcounty.ca.gov](mailto:LWSD.HHSA@sdcounty.ca.gov) for consideration.
- **Signature Events** bring thousands of individuals, families and organizations together in support of healthy, safe and thriving communities. Partners can strengthen their partner-to-partner collaboration and increase their involvement in the vision by participating in Signature Events as planners, speakers, sponsors, hosts, volunteers or participants.

# MEASURING PROGRESS: Live Well San Diego Top 10 Indicators

Progress toward the *Live Well San Diego* vision is measured across a person's lifespan within 5 Areas of Influence and 10 *Live Well San Diego* Indicators which define what it means to live well in San Diego. As more residents improve their health, safety and economic status, there are more opportunities for people to grow, connect and thrive.

Status	Indicator: Measure	U.S.	CA	SD	Trend Data
<b>HEALTH - ENJOYING GOOD HEALTH AND EXPECTING TO LIVE A FULL LIFE</b>					
	<b>Life Expectancy:</b> Length of life expected at birth in years	78.6	U	82.5	
	<b>Quality of Life:</b> Percent of the population sufficiently healthy to live independently (not including those who reside in nursing homes or other institutions)	94.2%	94.5%	94.9%	
<b>KNOWLEDGE - LEARNING THROUGHOUT THE LIFESPAN</b>					
	<b>Education:</b> Percent of population ages 25 and over with at least a High School Diploma or Equivalent	87.3%	82.5%	86.1%	
<b>STANDARD OF LIVING - HAVING ENOUGH RESOURCES FOR A QUALITY LIFE</b>					
	<b>Unemployment Rate:</b> Percent of the total labor force that is unemployed (2019 ESRI Community Analyst current year, data is not seasonally adjusted)	4.6%	5.5%	5.3%	
	<b>Income:</b> Percent of population spending less than 1/3 of income on housing	63.7%	54.4%	52.9%	
<b>COMMUNITY - LIVING IN A CLEAN AND SAFE NEIGHBORHOOD</b>					
	<b>Security-Overall Crime Rate:</b> Number of crimes per 100,000 people (all crimes, including violent and property)	2745.1	2946.0	2032.6	
	<b>Physical Environment-Air Quality:</b> Percent of days that air quality was rated as unhealthy for sensitive populations	1.7%	9.7%	9.6%	
	<b>Built Environment-Distance To Park:</b> Percent of population living within a quarter mile of a park or community space	U	U	61.6%	
<b>SOCIAL - HELPING EACH OTHER TO LIVE WELL</b>					
	<b>Vulnerable Populations-Food Insecurity:</b> Percent of population with income of 200 percent or less of the federal poverty level, who have experienced food insecurity	U	42.6%	37.6%	
	<b>Community Involvement-Volunteerism:</b> Percent of population who volunteer	30.3%	25.4%	25.5%	

 Moving in the right direction

 Moving in the wrong direction

Note: The most current local data, that has state and national comparison data is reported. U = unavailable.

To view data at a sub-regional or sub-area level, visit [www.LiveWellSD.org/data-results](http://www.LiveWellSD.org/data-results).